

Final: Friends of the Chalet meeting Thursday, May 8, 2025 at 6:30 PM in the Board Room at the New Glarus Village Hall.

Attending: Joanne Landry, Steve Landry, Sandy Blum, Mary Dibble, Barb Vroman, Mary Statz, Larry Stuessy, Ruth Elmer

April minutes were approved as read with a motion by Joanne Landry, seconded by Mary Dibble.

The treasurer's report by Steve Landry was approved with a motion by Ruth Elmer, seconded by Sandy Blum.

Old business: There were no further updates on our signage or stamp collection. Smoke alarms are not yet in, however the Village is in the process of installing Wi-Fi so that this can take place.

Our new website is live!

Appointment scheduling via Square is functioning but remains a work in progress.

Training has been done with the Swiss Historical Village on our joint ticket process.

-“Our cow” still needs to be moved to the Chalet & this is being coordinated with Kristi's & the Village.

New business: Mary Dibble provided some insight from her research into the first Swiss settlers in this area. Some of our “facts” can be disproven. See her written clarifications in the breakfast nook at the Chalet. She also shared what she learned at a recent textile preservation workshop. We are able to get a discount if we purchase preservation supplies from Gaylord Archival, as members of the Wisconsin State Historical Society.

We have already taken several recommended measures for preservation. In most dire need is the linen case in the last room of the basement. Linens are thumbtacked to the wall!

High school students recently did some raking around the Chalet as part of their “Senior Do Good Day.” It is much appreciated. Mary Statz organized this for us through the school.

Voting for “Best of Madison” begins on June 1 and we are in the running! Vote once!

Guides were reminded to update their tour cards regarding: Closets taxed as rooms; Chauncy Jerome clock dates to 1800's; the pike war weapon should be referred to as a Bavarian Earspoon or a medieval war weapon.

Limitless Lawn & Landscape LLC, having done the backyard, came in under budget and so will do the area in front under the living room windows.

Lily Blum plans to update our brochures, after which we will put in an order.

Dawn Johnson has left her black light at the Chalet, so we can now dazzle our clients by lighting up our Vaseline glass! Thank you, Dawn.

We discussed applying for the Wisconsin State Historical Society's mini grant in order to finish restoring the remaining prints in the guest bedroom.

Barb Vroman expressed interest in becoming a board member.

Mary Statz is working on the June guiding schedule & would appreciate an email or text with our availability. Eventually, we may be doing this with an app.

Sip & Shop by the New Glarus Merchant Association: This will take place on Friday, June 6, at 5 PM, with registration taking place at the Fest Haus from 4:30-6 PM. Mary Dibble, Joanne Landry & Mary Statz are available to work at registration. Currently, there are 17 sites. Joanne Landry has obtained the necessary permits & insurance to be approved by the Village board at their next meeting. We are getting an impressive variety of sponsors, including the Lake Ridge Bank, and our own Steve Donovan/Steve Donovan Film & Video. Tickets are available via the Square.

Long-term planning: Steve Landry offered up for discussion, possibilities for our museum for the future. As we belong to the Village, this was all theoretical. Might we collect dues from our membership? Definitely “beef up” our board. He mentioned several money-raising options.

The meeting was adjourned at 7:51 PM.

Final: Friends of the Chalet meeting, April 10, 2025 at 6:30 PM in the Board Room at the New Glarus Village Hall.

Attending: Sandy Blum. Mary Statz, Steve Donovan, Ruth Elmer, Mary Dibble, Dawn Johnson. Larry Stuessy, Joanne Landry

March minutes were approved with a motion by Joanne Landry seconded by Dawn Johnson, with one correction on the total cost of the iron trunk restoration. Passed.

Dawn Johnson gave the treasurer’s report.

Old business: A motion was made by Ruth Elmer, seconded by Mary Dibble & passed, approving Kelly Ruschman of the Swiss Historical Village to order 500 of our joint tickets to be printed.

Sandy Blum clarified that the \$10 monthly was for Calendly, an app service Steve Donovan uses for his business. We are going to try to use Square basic services as their advanced options cost \$30/month. Several of us now have the Square appointment app on our phones and are exploring different scenarios.

No update on new signage.

No further news from the men refurbishing our stamp collection.

Our Egyptologist, Anita, is continuing to research our artifacts.

Our Wi-Fi is back on. Our smoke alarms are still not installed. Larry Stuessy plans to follow up on this with the Village.

We still hope to increase the size of our Board. We discussed ways to facilitate this. Ideally, we request in person, someone who has the skills we need.

Steve Landry will be our interim treasurer. Sandy will meet with him and do some training.

Discussion continued on our bylaws. A motion was made by Joanne Landry, seconded by Ruth Elmer, to accept 2 corrections to the earlier draft. One had to do with language concerning possible removal of a board member. The other revised the sentence, "To the best of our ability, preserve & protect the collection using best practice methods."

Cleanup day at the Chalet is Saturday, April 26 at 10AM. Be there!

New business: We brainstormed how to prevent visitors from touching our objects. Certainly, we wear gloves ourselves and announce that items are not to be touched in our introduction. Remind clients as needed throughout the tour. One of our biggest problems is the proximity of the footboard on the bridal bed to the door of the master bedroom. Apparently, it is very easy to touch or lean upon while the guide is speaking.

Mary Dibble will research care of our textiles, including many stored in drawers, the French tapestry in the hall and Edwin's theater costume.

We paid for advertising in the Green County Visitors Guide but we were given even more space free! Thank you.

Now that the iron chest is back from restoration, we discussed how best to display it. Lid open or closed? Renee' Richards has already painted the base. We appreciate this.

Our cow purchase from Kristi's went through! We need to move it to our location by June 30. The Chamber is planning to update the "Cow Parade" in the Visitor's Guide.

Our donors, Sheldon & Denise Schwartz, plan to be in New Glarus & take us all to lunch during the week of July 22-27.

The landscaping project in our back yard will soon commence. The back "patio" will be scraped clean. The tree will be trimmed and landscaping rocks placed.

We did get nominated for "Best of Madison!!" Voting starts in June. Each person may vote for us, one time, via email.

Our brochures have been updated with the addition of our Wednesday hours & Wilhelm Tell weekend changes.

Steve Donovan showed us the Chalet's new website on which he has been working. Looking great! He will give us a link for us to provide corrections or suggestions

Spring Wine Walk(!) We have been approached by the New Glarus Merchant Association to assist with the spring wine walk on Friday, June 6. They plan to get sponsors. Our duties involve Square ticket event online sales & registration at the Fat Cat. This is to be portrayed as a "Downtown Block Party." Eighteen

businesses are already on board. We hope to sell up to 120 tickets at \$30/ticket, the profits from which would be ours. This time we are using the Square instead of Eventbrite. Joanne Landry has already begun getting the proper permits & liquor licenses.

Long term planning: Procuring an endowment? We discussed short- & long-term planning. This can be linked to, ideally, getting expertise on this subject on the Board.

The meeting was adjourned at 7:53 PM.

Final: Friends of the Chalet meeting, Thursday, March 13, 2025 at 6:30PM in the Board Room at the New Glarus Village Hall

Present: Joanne Landry, Mary Statz, Sandy Blum, Ruth Elmer, Mary Dibble, Dawn Johnson, Larry Stuessy

February minutes were approved with two minor corrections, with a motion by Joanne Landry, seconded by Larry Stuessy. Passed.

The treasurer's report, by Dawn Johnson, was approved with a motion by Ruth Elmer, seconded by Joanne Landry. Passed.

Old business: We are closer to having our appointments made through the Square. Sandy Blum and Steve Donovan have been exploring this. It seems that in addition to the basic Square app, we need the Square appointment app. Mary Statz made a motion to spend \$10 for the appointment app. This was seconded by Dawn Johnson & passed. This cost is passed onto the Village.

There has been no further action on new signage for the front of the Chalet.

We plan to reach out via Facebook, email and through the Chamber of Commerce in our search for additional board members.

There have been no new updates on our stamp collection, but this is entirely up to the two men who offered to work on them.

Sandy will check with Scott McNett about the smoke alarm installations. She will also discuss with the Village, keeping the Wi-Fi on through the winter so that our fire alarm is functional, or possibly getting another Wi-fi connection for it.

Both iron chests have been restored and are back. The final cost was \$10,180, including pickup & delivery.

As we, via Lauren Freeman, received a \$2500 grant for landscaping, we need to get started on a plan for our back yard. We will also add more hostas to the south side.

New business: Larry Stuessy met with Lauren Freeman, Village Administrator, & Kelsey Jenson, Village Clerk. A new furnace is in our future. One bid has been received so far.

Mary Dibble is joining our board! We also have a new guide, Tonna Winkers. Welcome, both of you!

Kelly Ruschman of the Swiss Historical Village plans to order 500 joint tickets. They will again sell for \$15/ticket with the split being \$8 SHV/\$7 Chalet. A motion was made by Joanne Landry, seconded by Mary Statz to have these purchased. Passed.

We have again received a generous donation from Sheldon & Denise Schwartz! We are very appreciative. Possible future restoration projects include the remaining 6 of our 9 prints from the guest bedroom. We discussed a plaque acknowledging the Schwartz's and ways to acknowledge future other donations.

Skye has agreed to be our summer intern again!

We plan to open by May 1 for private tours, only. Normal hours will resume on Memorial Day Weekend. We scheduled our cleanup day for April 26 at 10 AM.

We spent a lot of time discussing our bylaws. These bylaws remain a work in progress & Sandy Blum plans to organize them and check with Todd Larson for legality.

Larry Stuessy mentioned that Governor Tony Evers will be in town for a school ribbon cutting and possibly could we invite him to see our Chalet?

The meeting was adjourned at 7:44 PM with a motion by Ruth Elmer, which was seconded by Mary Statz.

Final: Friends of the Chalet meeting, Thursday, February 13, 2025, at 6:30 PM in the Board Rom at the New Glarus Village Hall

Attending: Sandy Blum, Mary Statz, Joanne Landry, Steve Donovan, Dawn Johnson, Larry Stuessy, Ruth Elmer

November 2024 minutes were approved with a motion by Mary Statz, seconded by Dawn Johnson with the addition of "& cover supplies & costs," to the motion to allow Louie Corwin & John Walsh to refurbish our stamp collection.

The Treasurer's report was approved with a motion by Ruth Elmer, seconded by Joanne Landry. We are again reminded that donations to the "Chalet of the Golden Fleece" go to the Village for operating expenses, whereas donations to "Friends of the Chalet" go to us for restorations etc.

Old business: Our iron trunks, being restored in Chicago, are soon finished! They are presently revitalizing the paintings, as best they can, when it is clear what the original was. They are due to be completed in April. We discussed pick up or cost of delivery.

Steve Donovan & Sandy Blum continue to work on an appointment application for us through the Square. It is not, as yet, up & running.

Scott McNett, Village Public Works Director, is aware that our smoke alarms have not yet been installed. Our approximately 25-year-old furnace is working well, however, due to its age, we know a replacement will be needed. Sandy plans to discuss with the board a contingency plan, (for which the Village already has some monies,) potentially from donations to the Village or possible admission overages.

Clark Electric has completed a safety inspection on the Chalet. Initial observations include: 1) Very old wiring to the front porch light. 2) Outside light by rear basement door not working. 3) There was a dial for a dusk to dawn light, but this is also not working. 4) Our smoke alarm does not work unless Wi-Fi is turned on. This has historically been turned off for 3 months in winter.

New business: Thank you to Larry Stuessy for providing us with the 2023-24-25 Village budgets with regard to the Chalet.

Sandy Blum, & Mary Statz met with Amy Legler & JoAnn Cruse of the Swiss Historical Village regarding our joint ticket for the 2025 season. The joint tickets were very successful, so we are doing this again with some adjustments. The price of the joint ticket will remain the same, \$15. We discussed but decided against raising our admission at the Chalet. Each entity will pay half of each ticket. Kelly Ruschman, of the SHV, is getting quotes from one of their vendors for printing 300-400 tickets, pre-numbered & with no expiration date. It was decided to reconcile and collect monies from each other, once a month, on a set date, possibly the 25th or 26th. These joint tickets will be advertised on the SHV brochure. We discussed same for our next brochure printing.

Skye, our intern from last year, has not yet made a decision, if she wants to do it again this year. If not, we need to begin looking.

Our next "Did You Know.." post will inform readers of the amount of funding that the Friends have put towards capital improvements for the Chalet.

Tonna Winkers is interested in becoming a new guide!

Please vote...often... for our Chalet in the "Best of Madison" competition.

An opportunity has come up where we could possibly purchase a cow for our lawn! This depends on several other factors, however we would have to move quickly if the opportunity arises. Joanne Landry made a motion, seconded by Ruth Elmer to purchase an already painted cow for \$2000, if & when this becomes an option. Passed.

We discussed having an election and expanding the number of people on our board to 7 or 8. We are going over the by-laws. We will have an election, however, privately via email.

Matt Geiger, new editor of the Post-Messenger-Recorder, is interested in a tour of the Chalet.

Think about what to prioritize next, in applying for the Community Grant.

Advertising for 2025: We are again in the Green County Visitors Guide for \$375. We will be in the New Glarus Visitors Guide. As the Wilhelm Tell Play has now been changed to August 23-24, we need to change this from "Labor Day Weekend."

We have enough brochures at present.

Mary Statz, seconded by Joanne Landry, made a motion to approve \$500 for Facebook advertising compared to \$172.24 last year. Motion passed.

We will spend \$150 for WEKZ, which they double.

The meeting was adjourned at 7:56 PM.

Final: Friends of the Chalet meeting, Thursday, November 14, 2024 at 6:30PM in the Board Room at the New Glarus Village Hall

Attending: Sandy Blum, Steve Donovan, Dawn Johnson, Larry Stuessy, Kim Tschudy, Joanne Landry, Ruth Elmer, Louie Corwin, John Walsh & Mary Statz

We began our meeting, listening to stamp enthusiasts, Louie Corwin & John Walsh, invited by Dawn Johnson. They have examined Mr. Barlow's stamp collection in the museum basement & enlightened us as to what we have. Most are Swiss, from years, approximately 1905-1955. Some are valuable, some not. They offered to remount and safely display the collection for us! Later in the meeting, a motion was made by Dawn Johnson, seconded by Mary Statz, to allow them to refurbish the stamp collection and that we will reimburse them for any costs incurred. Motion passed.

September minutes were approved as read, with a motion by Steve Donovan, seconded by Joanne Landry. Passed.

The Treasurer's report was approved. We have vastly improved since the Friends began!

Old business: Our Wine Walk was our most successful yet! We issued 120 tickets! Joanne has done a great job organizing it & at this point plans to do it again next year. Great job, Joanne! We discussed what went well & what could be tweaked.

An Egyptologist, at long last, is coming to the museum to explore the Egyptian tomb artifacts. Sandy or Mary will remove the cover to the glass case. One of us will be with her at all times.

Steve Donovan & Mary Statz participated in the NG Cares Volunteer Summit held on October 18. They reported that they were able to meet and network with other volunteer groups around town and met 3 people interested in us at the Chalet.

A motion was made by Joanne Landry, seconded by Dawn Johnson to restore the large and small iron trunks in the dining room. Melaney from the Restoration Division in Chicago is coming next Monday, November 18, to evaluate and/or transport them.

Now that we are in the off season, Sandy Blum and Steve Donovan plan to work on getting our website connected to the Square to more easily schedule tours.

We hope to get onto the Village Board agenda during the off season.

We did receive fire extinguishers and smoke/CO alarms from the village. Thank you. The alarms still need to be installed, however, and an electrical inspection scheduled.

New business: Dawn Johnson has obtained & donated photo notecards of the Chalet and some frameable photographs. Thank you, Dawn, they are wonderful.

Scott McNett is the Village's new maintenance supervisor. We plan to mention to him that as vegetation accumulates next to the logs on the roof of the Chalet, it begins to compost & could deteriorate the roof. Joanne Landry has suggested a wooden sign out in front, depicting our hours and any announcements, as opposed to the metal open/closed sign we have now.

Sandy has submitted the application for the NG Community Grant. Lauren Freeman wrote for \$2500 to restore the backyard stone patio.

Steve Donovan and students plan to continue with their videos

Other brainstorming included: Posting "Fun Facts" about our Chalet over the winter, purchasing a banner for our booth when we are at an event or job fair.

The meeting was adjourned at 7:58PM.

Final: Friends of the Chalet meeting, Thursday, Sept 20, 2024 at 6:30 pm in the Boardroom at the New Glarus Village Hall.

Attending: Dawn Johnson, Sandy Blum, Joanne Landry, Steve Donovan, Kim Tschudy, and Mary Statz

August minutes were approved as read with a motion by Steve D, seconded by Dawn Johnson.

The treasurer's report was approved with a motion by Sandy, seconded by Joanne.

Old Business:

- **The group is moving forward to restore the iron trunk. Sandy will be writing the fall grant. The restoration company from Chicago will come and pick up the trunk. A motion was made by Joanne and seconded by Mary S to pay any outstanding payments towards the trunk out of our savings.**
- **NG Cares Volunteer Summit Friday, Oct 18 5-6:30 pm; Volunteers: Steve, Mary, and Joanne.**
- **Steve will work on our Square site, along with Sandy, to investigate making appointments, Wine tickets et all rather than using Facebook and Eventbrite for the 2025 season.**

New Business:

- **Sandy shared the 2024 budget from the Village of New Glarus. (See attached page.)** Members were happy about seeing some things being accomplished like fire extinguishers and smoke alarms for each level of the building. Members agreed to increase admission revenue from 2,600 to 2,800. Steve stated he could help with some of our IT issues.
- **Video shorts have started. Skye was the first video with her cute description of the pecan pigs. Mary S video will be up shortly.**
- **Wine Walk updates:**
 - **Sandy will be creating signs for the doors listing donors.**
 - **A wonderful number of sponsorships have been obtained this year which will increase our revenue from the Wine Walk.**
 - **Joanne bought more brown paper sacks for this year and next.**
 - **New this year: Joanne will be placing a box out for “recycling” wine glasses.**
 - **Day of the event, tickets can be sold up to the 100 total.**
 - **Joanne has the wine and will be working on pairings to suggest to businesses.**
 - **Door prizes - will confirm Ruth is completing this task.**
 - **Advertising in the Post/Messenger newspaper was approved for up to \$200. Motion made by Joanne, 2nd by Mary.**
 - **We will offer comp tickets this year to sponsors along with 2 sets of tickets to Lauren and ?. Motion made by Joanne and seconded by Sandy.**
 - **Mary will create signs to put up around the Chalet regarding volunteering.**
- **Discussion to ask the Village to put the Chalet back on the Park and Rec committee. We would like to share information more frequently and have a group to brainstorm with.**

Sandy made a motion to adjourn, seconded by Mary S. We adjourned at 8:01.

Final: Friends of the Chalet meeting, August 9, 2024, at 6:30 PM in the Board Room at the New Glarus Village Hall

Attending: Mary Statz, Sandy Blum, Mary Dibble, Dawn Johnson, Ruth Elmer

July minutes were approved as read with a motion by Mary Statz, seconded by Dawn Johnson.

The treasurer’s report was approved with a motion by Ruth Elmer, seconded by Mary Statz. We are reminded to avoid “other” if possible, while using the Square. Instead use “No charge admission,” if applicable. It is time to pay Skye Kuhl, our intern, as we are halfway through the season. We received \$222.83 in tips by bartending at the New Glarus Blues & Brews & Food Truck Festival.

Three of our prints are back from restoration & they look great! The cost was \$900/print.

Old business: We are no longer involved with the Swiss Historical Village Ice Cream Social.

Sandy plans to write for the New Glarus Community Foundation Grant. Restoration Division, Chicago is still holding to an estimate from \$5000-\$10,000 for restoration of the iron chest in the dining room. We also discussed criteria for object restorations. We discussed having a conservator from Restoration come

up to assess the trunk in order to provide a better estimate. This was declined as the costs were prohibitive.

Reminders: Give out the Rusty Raven pour tokens when a joint ticket is sold. Always record on the Square if you take any monies.

Tuesday evening, Sandy attended the New Glarus Cares, volunteer branch, meeting. We will be able to provide brochures & free admission postcards for the welcome wagon gift bags.

Steve Donovan has begun shooting his video shorts.

New business: Mary Dibble suggested an example of a thank you note, on letter head, indicating the amount and date of any donation.

Sandy continues to work on getting a link from the Square to our Facebook page, for appointments.

The Village has invited Sandy's input into their budget planning. We discussed priorities, which are 1) computer consulting needs, 2) routine furnace & AC checks, 3) electrical inspection, 4) screen door repair, 5) compost pickup.

Mary is taking requests & availabilities for September guiding. We discussed possibly working alone on Wednesdays.

Dawn Johnson has a friend who does caning. Ruth Elmer made a motion, seconded by Mary Statz, to have Dawn's friend re-cane one of our chairs in the entry hall. Passed.

We should publicize what we do with our expenditures, so the public can see what we are doing with the money we obtain.

Wine Walk: Joanne has submitted our Wine Walk package to the Village Clerk for review. The date for our Wine Walk is Friday evening, October 11, 2024. Mosher & Associates have again offered to sponsor us. The Bank of New Glarus is again providing the glasses. We will, as usual, meet Thursday evening, the 10th, at the Chalet, to compile the goody bags.

Ruth Elmer made a motion to adjourn, seconded by Mary Statz. We were adjourned at 7:57 PM.

Final: Friends of the Chalet meeting, July 11, 2024, at 6:40 PM in the Board Room at the New Glarus Village Hall

Attending: Sandy Blum, Steve Donovan, Dawn Johnson, Larry Stuessy, Ruth Elmer, Mary Dibble, Mary Statz

June minutes were read and approved with a motion by Mary Statz, seconded by Steve Donovan.

The Treasurer's report was read and approved with a motion by Ruth Elmer, seconded by Mary Statz.

Old business: Between the Chalet, Swiss Historical Village, the Chamber and Rusty Raven, there have been 100 joint tickets sold! We are now purchasing them out of our treasury, after the first order payment was donated by Sandy Blum. Thank you, Sandy. A motion to fund the ticket price, for now, was made by Mary Statz and seconded by Steve Donovan.

Sandy intends to clarify bids for the restoration of the iron chest in the dining room.

Tracy Devoe, manager of the Chalet Landhaus, has had a tour of the Chalet but intends to send his staff up to us so that they may also become familiar with our museum.

Our tips from bartending at the Blues & Brews & Food Truck Festival were \$222.83.

We have been asked to be a sponsor for the pie & ice cream social at the Swiss Historical Village on August 10.

New business: Sandy had met with new Village board member, Jesse Donahue, Jon Hovland from Rusty Raven, and Annie O'Connor and Cortney Barry of the New Glarus Chamber of Commerce. Jesse had suggested continuing and increasing our social media presence including video shorts. Steve Donovan has volunteered to do this. We are to think about which objects to feature and be prepared to choose a favorite for a clip.

We have tours scheduled on July 16, 18th and the 21st. On October 3, a group of 22 is coming. Mary Statz is coordinating.

We are to provide our availability to guide in August to Mary.

Wine Walk: We focused on who & how to obtain sponsors for our Wine Walk in October. We may offer \$100/\$300/\$500 categories. Steve Donovan stated that his company will be a sponsor. Thank you, Steve. Each of us will ask one or two businesses in the coming weeks. While not finalized, we discussed selling up to 120 tickets.

The meeting was adjourned at 7:30 PM.

Final: Friends of the Chalet meeting, June 13, 2024 at 6:30 PM in the Board Room at the New Glarus Village Hall.

Attending: Sandy Blum, Dawn Johnson, Ruth Elmer, Todd Larson, Joanne Landry

May minutes were approved following a motion by Joanne Landry, which was seconded by Dawn Johnson.

The treasurer's report was approved after a motion by Ruth Elmer, seconded by Joanne Landry. A question was raised as to from where the payments for our Facebook boosts are coming. Sandy and Dawn will work out a process for the joint ticket sales.

Old business: We had some discussion about adding to the hostas on the south side and/or removing the "weeds" if that's what they are. Denise Anton Wright has offered some plants.

We need three guides for the June 28 Leutinger family reunion tour. At this point we have Joanne, Steve and possibly Janet.

Amanda is a new guide and soon ready to go. She is also proficient in American Sign Language!

Sandy has attended two NG Cares Volunteer Summit meetings.

We will need to bake several pies and/or work a shift or two at the August 10, Pie & Ice Cream Social.

Our three restored prints are restored. We need to coordinate a pickup in Milwaukee.

Dawn has given a tour to a representative of the NG Hotel restoration. We hope to get a short tour of their progress. Our evening/night tours for local businesspeople need to be scheduled soon.

New business: We need bartenders for tips at the Brews & Blues Festival on Saturday, June 29. Joanne will organize us.

We plan to drop off or replenish our flyers to the local hotels.

IF we printed a hard copy of our inventory, it would be over a foot high! At this point we will keep it on our laptop.

According to Kelsey Jenson, Village clerk, we have a safe deposit box. None of us are aware of its contents.

We discussed no longer needing our Tru-Green lawn treatments.

New Village Board member, Jesse Donahue, is interested in learning more about our group and the challenges we have. There have been no recent Historical Preservation Commission meetings.

Todd Larson voiced appreciation to all of us, for our progress and volunteer efforts.

Wine Walk: Joanne is beginning work on our Wine Walk. We hope to have more sponsorships this year. Minhas in Monroe has been contacted. We will ask Decatur Dairy, Hoesly's Meats and Fat Cat. The Bank of New Glarus is again providing the glasses. We have enough bags and wristbands. Dirty Dog Taphaus is trying to get their own wine license. Karen, of Lollygag Antiques, no longer holds a liquor license. The new owner of the Sugar River Gallery wants to participate. We plan to offer each retail participant a chance to buy their own wine or cover our costs, if purchased from us. This would be considered a charitable donation.

The meeting was adjourned at 7:34 PM.

Friends of the Chalet meeting, Thursday, May 9, 2024 at 6:30 pm in the Boardroom at the New Glarus Village Hall.

Attending: Dawn Johnson, Sandy Blum, Mary Dibble, Joanne Landry, Larry Stuessy, and Mary Statz

April meeting minutes were approved with a correction. The correction was under Old Business, 5th paragraph. The change is in the third sentence. It should read, "They do not recommend using federal restoration for this project." Approved by Joanne and second by Dawn.

Mary S, second by Joanne, approved the treasurer's report with a motion. Old Business:

Most street signs for the Chalet are up around town.

The flower boxes were pulled off the Chalet. They are built and awaiting painting. Flowerbed on the South side was discussed. Larry met with Paul Jenrich from the

Village. Paul recommended small bushes and ground cover. Joanne mentioned to plant hostas for in a couple years, they will grow large and don't need watering. Joanne stated she would plant the hostas.

Sandy reported she has had three guide training sessions for our new guides. New Business:

Sandy stated she is going to write a grant in the fall for the iron trunk restoration.

The Swiss Historical Village has invited us to be a sponsor of the Pie & Ice cream Social on August 10th, 3-6. They would need some of us to volunteer.

The Chalet will have the 3rd Graders from New Glarus over 4-time periods/over 2 days.

Estimated 80 students at \$3 a piece. Teachers are free.

Dawn and Sandy will work out how to rectify monies from the joint ticket sales. The Swiss Historical Village, Chamber, and us have tickets.

Mary passed out the Guide Schedule for May and June.

Sandy shared information on the NG Cares Volunteer Summit. The main points that came out of the meeting were Community Celebration during Homecoming

and bringing back the Welcome Wagon to new residents in New Glarus. Sandy also stated they are looking for more volunteers to the Euchre Tournament.

Final: Friends of the Chalet meeting, Thursday, April 11, 2024, at 6:30 PM in the Board Room at the New Glarus Village Hall.

Attending: Larry Stuessy, Mary Statz, Dawn Johnson, Sandy Blum, Ruth Elmer and Mary Dibble

March meeting minutes were approved with a motion by Mary Statz, seconded by Dawn Johnson & passed.

The Treasurer's report was also approved with a motion by Mary Statz, seconded by Ruth Elmer and passed.

Old business: There was apparently some hardware which needed to be ordered for our signs to be put up throughout the Village. This has now been taken care of and our four remaining signs will soon be up.

The restoration of the "Flute Player and Dog" tapestry cost \$1200 of the \$1800 grant designated from the Community Fund. We will find out if the remainder can be used for another project.

Our flower boxes were found to be unstable, when the Village was installing our window box liners. Repairs to follow.

Larry Stuessy is organizing the landscaping or removal thereof, on the south side of the museum. He plans to consult with Paul Jennrich and Mike Colney.

At this point, we have put the restoration of the iron trunk in the dining room on hold, as the bids received are widely variable. Sandy has consulted with both Chuck Bauer and Brian Bigler. They do not recommend using federal restoration for this project.

There was some discussion about donations, to for profit from non-profit entities. We will explore this further. At this point, Dawn Johnson will present our check to a representative of the NG Hotel restoration, followed by giving a tour of our museum to that person. We also discussed proper uses of our tips.

Sandy plans to attend the NG Cares Volunteer Summit to be held on Saturday, April 13th.

New business: Our tablet has been found to no longer be functioning. Steve Donovan has kindly donated one of his I-pads. Thank you very much!

Sandy has ordered 50 joint Swiss Historical Village/ Chalet of the Golden Fleece tickets to be printed. We will need to be aware of where the ticket was purchased when we enter it into the I-pad. Sandy will program two keys, indicating the ticket to be charged, or not charged as it was purchased at the Swiss Historical Village. Six tickets were given to the PBS auction as part of a New Glarus basket.

Guide orientation, by Sandy, will begin soon. Interested are Mary Dibble, Steve Donovan and Anna Schaaf.

Mary Statz and Sandy Blum interviewed an applicant for our summer internship. After some discussion, Mary made a motion to accept Skye Kuhl as our 2024 intern. This was seconded by Ruth Elmer. Passed.

Dawn Johnson has still not heard from the Wisconsin Historical Society after many attempts to contact them. As members, we need to have an election of officers this year.

We decided in our last meeting to be open every Wednesday, noon to 3 PM. Mary has sent out the guide schedule. Please let her know your availability, including Wednesdays

Per Larry Stuessy, there is not a Historical Preservation Commission meeting scheduled at this time.

Marketing: A motion was made by Ruth Elmer, seconded by Dawn Johnson & passed, to spend \$350, (\$200 plus \$150 sponsorship,) for advertising with WEKZ. This is to include at the Green County Fair, Green County Dairy breakfast, live reads by Sly, M-F, 10A-3P, plus during the morning and evening commutes.

Due to high cost and limited audience, we decided not to place an ad in the WPR newsletter.

The meeting was adjourned at 7:39PM with a motion by Mary Statz, seconded by Dawn Johnson.

Final: Friends of the Chalet meeting at 6:30 PM on March 14, 2024, in the Board Room at the New Glarus Village Hall

Attending: Mary Statz, Sandy Blum, Dawn Johnson, Ruth Elmer, Steve Donovan

February minutes were approved as read, with a motion by Mary Statz, seconded by Dawn Johnson. The treasurer's report was approved with a motion by Ruth Elmer, seconded by Mary Statz.

Old business: As mentioned before, our six new signs are in. Two have been spotted!

Our "Flute Player and Dog" tapestry is back from restoration. Much improved!

Joe Cockroft is working on our outdoor benches. As mentioned before, our window box liners are here, but it's a bit early to install them. Larry Stuessy has mentioned possibly doing the landscaping on the south side.

We need to verify that we are on the Square, prior to kicking off the season. So far, we have Sandy, Mary, Dawn & Ruth.

We potentially have 3 young people who have expressed interest in our summer internship.

New business: We did not get nominated for "Best of Madison," this year, but will start out earlier next year.

Our spring cleanup days will be Saturday, April 6, 9AM-12PM and with a second day, if needed, on Saturday, April 13. This includes inside the museum, the yard and the storm windows. Everyone is welcome.

Sandy Blum plans to attend a volunteer summit on Saturday, April 13.

We plan to be open 10AM-3PM on both May 18th and 19th as that is Euchre Tournament weekend and "Open Doors" for the Green County Leaders.

A motion was made by Mary Statz, seconded by Sandy Blum to donate \$300 towards the restoration of the New Glarus Hotel. Passed.

Our next piece to be restored will be the iron chest in the dining room, per advice from Chuck Bauer. We have received one, not in person, estimate and are considering our options.

Mary will begin working on the guide schedule. Please submit your availability to her, soon. At this point, we are staffed for the Madison group on April 16th. We also have a group requesting Friday, June 28th.

Marketing: WEKZ has not yet provided pricing for advertising, so nothing was confirmed. We are considering the WPR newsletter, but no radio ads this year. We discussed options, brought forth by Lily Blum, for Facebook advertising, including boosting our posts & Wine Walk advertising.

Post Boosts

# of posts	Amt	Total
15	20	300

Ad Days	AMT	Total			
45	3	135	Wine Walk	Mid Sept-Oct	start when Eventbrite
14	3	42	Video Ad for private tours		Mid July, start in June
28	3	84	Text Ad private tour	Sept & Nov, add Oct.	

Ads Recruitment

14	2.5	35	Lead AdMay, Late March, April
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Steve Donovan, with his students, has offered to put together a video ad for our private tours. A motion was made by Dawn Johnson, seconded by Ruth Elmer to accept five of the listed items, or \$750 worth of advertising. Passed.

The meeting was adjourned at 7:48 PM with a motion by Ruth Elmer, seconded by Mary Statz.

Final: Friends of the Chalet meeting, Thursday, February 8 at 6:30 PM in the Board Room at the New Glarus Village Hall

Attending: Sandy Blum, Dawn Johnson, Ruth Elmer, Steve Donovan, Mary Statz, Mary Dibble, Joanne Landry, Jane Fahey, Mary Usher

Jane Fahey and Mary Usher presented the Friends with a substantial gift of memorial money, honoring their mother, Katie Elmer, a proponent & former guide at the Chalet of the Golden Fleece. We are so appreciative!

November 2023 minutes and our current treasurer's report were approved with a motion by Mary Statz which was seconded by Joanne Landry.

Old business: Our signs are here, paid for by a combination of monies from Jane Martinson, Faun Phillipson and the Friends. They look great and will be placed throughout the Village in the coming weeks.

Our flower boxes are here. We hope to have them installed by late April to mid-May. The raised landscaping on the south side of the museum is still there. If not removed, could we have a barrier placed and new mulch?

Three of our prints from the guest bedroom are now in Chicago for restoration. The Flute Player and Dog tapestry is in Mineral Point having been cleaned and now is being repaired.

Sandy will follow up with the Village on the status of our bench repair by Larry Klassy.

New business: Sandy Blum and Mary Statz met with Carol Hassemer, Kelly Ruschman and Larry Klassy of the Swiss Historical Village to discuss joint marketing activities. Under discussion were an email blast, a \$15 joint ticket between the two museums, and items or discounted admissions to either museum placed in a Swiss basket at the WPR auction. We need to advertise any change in hours or opening dates, as we work with the Swiss Historical Village.

New business: Joanne Landry attended the Chamber of Commerce Gala. We looked over the “New Glarus Destination Management Plan 2024” and had a brief discussion.

Mary Dibble offered to bring information from the Chalet of the Golden Fleece when she attends the next meeting of the Small History Museum Organization.

A motion was made by Ruth Elmer, seconded by Dawn Johnson & passed to increase the stipend for our new intern to \$500. This entails working 40 hours/month from June-October.

We plan to resume tours for local businesspeople by mid-April.

Marketing: We decided against advertising through WPR this year, although may provide an ad in the newsletter. - Discussed paying for boosting Facebook Posts and or ads. As in 2023, we will stay with WEKZ. They do a great job, plus match our payment! We will be featured in the 2024 Green County Tourism issue. Mary Statz will replenish our brochures throughout the village. Per the Historical Village, Wednesday is the busiest weekday in New Glarus so we agreed to be open from noon to 3 pm for the season.

The meeting was adjourned at 7:49 PM with a motion by Mary Statz, which was seconded by Joanne Landry.