

MINUTES ARE NOT OFFICIAL UNTIL NEXT SUBSEQUENT MEETING

VILLAGE OF NEW GLARUS
TRIATHLON PLANNING COMMITTEE
VILLAGE PARK
7/9/18 6:30 P.M.

Attendance: Chris S, Anthony, Travis, Christina, Megan, and Shelly

AGENDA:

1. Approval of Agenda- 1st by Anthony Edge, 2nd by Chris Sachs
2. Approve Minutes of Last Meeting- 1st by Chris Sachs, 2nd by Anthony Edge
3. Discussion: 2018 Event
 - A. Media Contact/Information
 1. Race Day sent out message about our upcoming triathlon. The committee asked if you see a new message on Facebook to “like and share” so more people see the post.
 2. Anthony and Megan will send out messages to school and pool/park programs to get people to be more aware of the triathlon.
 - B. T-Shirt Design and Sponsors
 1. Anthony has been in contact with many companies and comparing prices. Still waiting on RBS to see what they will quote him. He will keep us update on which company we will go with for the shirt.
 - C. Volunteers
 1. Megan will ask the guards for volunteers for pool and road coverage.
 2. Shelly is getting volunteers for the bike route.
 - D. Pool
 - E. Bike
 - F. Run – Durst Rd. possible construction
 - G. Registrations- 74 Total: 57 adults, 17 relays, and 9 children
 1. On-line Company
 - H. Marketing/Post Race
 1. Post Race Event – location
 - a. Winners from each age group/division will get a glass with the Stube logo and then with 2018 Alphornman Triathlon. Anthony is in contact with the Stube.
 - b. Megan will check on medals and order more from Kari at Monroe Engraving.
 1. 42 Gold, 36 Silver, 36 Bronze
 2. Participation Medals: 200
 2. Event Sponsors
 - I. Public Works/Safety
 - J. Kids Triathlon- 9 signed up
 - K. Other Notes: Donation to Softball program and School approved by Chris Sachs and Christina James.
 1. Softball leaders will order \$500 of supplies need with Village Credit Card (if approved). Megan will help with this.
 2. \$500 will be donated to the school to cover summer school supplies instead of pool bus since it has already been covered.
 - L. Next Meeting: Monday, July 23- 6:30 PM at Village Park
4. Adjournment- 1st by Anthony Edge, 2nd by Travis Thompson

**VILLAGE OF NEW GLARUS
TRIATHLON PLANNING COMMITTEE MINUTES
6/11/18 5:30 P.M.**

Present: John Ziltner, Megan Scheele, Christine James, Anthony Edge, Jerry Landmark, Chris Sachs, Travis Thompson

AGENDA:

1. Approval of Agenda: motion by Anthony Edge, Second Megan Scheele- approved

2. Approve Minutes of Last Meeting: motion by Anthony Edge, Second Chris Sachs- approved

3. Discussion: 2018 Event

A. Media Contact/Information-Board members will continue to get pictures with donation members and send them checks for their committees.

B. T-Shirt Design and Sponsors- Christine has been in direct contact with the shirt company. Quote is at \$6.00/shirt- high than last year. Anthony will look into other companies for prices for similar shirts (RBS, Badger Sporting Goods, etc).

C. Volunteers- no discussion

D. Pool- Good to go for triathlon

E. Bike- Using old route

F. Run – Durst Rd. possible construction- Route should still be good to go even if they patch work is done.

G. Registrations- 39 Adults, 5 kids

1. On-line Company

H. Marketing/Post Race- \$500 donation thus far: \$200 Mosher, \$300 Midwest Dental. Bags: What can we put in them to make them more interesting for participants? So far we have Midwest Dental goodies, Jerry would like to order water bottles with Triathlon Logo from the Landmark Creamery.

1. Post Race Event – location- Megan Talked with Kayla and the fire department has been contacted and good to go. Megan/Kayla will contact Hoesly's about hot dogs. Travis will contact the Brewery about the beer.

Post Race Awards: Travis has contacted the Brewery about glasses for the top winners for each age group. If we don't have any luck with the brewery, Anthony will contact Stube about donations from them.

Matt Felt agreed to serve the beer again this year. We will need him to fill out the paperwork for the temporary operator's license.

2. Event Sponsors- Board Members took more letters to pass out to local businesses.

I. Public Works/Safety – All Approved

J. Kids Triathlon- School will send out another reminder about both the adult and kid triathlon.

Next Meeting: Monday, July 9 at 6:30 at the Village Park

4. Adjournment- motion by John, second by Travis- approved

**VILLAGE OF NEW GLARUS
TRIATHLON PLANNING COMMITTEE Minutes
5/9/18 6:30 P.M.**

Present: John Ziltner, Shelly Truttman, Megan Scheele, Christine James, Anthony Edge, Jerry Landmark

Next meeting: June 11, 5:30 pm

AGENDA:

1. Approval of Agenda –motion by Meghan, second Shelly, approved
2. Approve Minutes of Last Meeting - motion by Meghan, second Shelly, approved
3. Presentation of Donations from Previous Year Proceeds – Heinz Mattmann on behalf of the Yodel Club and Ignacia Boersman on behalf of the Library were present for photos. Shelly prepared mock checks for photos, and Christine will submit to the New Glarus Post. Other photos can be made and sent to the paper as time permits.
4. Discussion: 2018 Event

A. Media Contact/Information – Sponsorship letter and flyers were handed out by Anthony. Committee members can start asking for sponsorships when they can. Midwest Dental has already donated as a gold sponsor, and donated toothbrush kits for kids and adults. Committee members were asked to think about and procure other items for the athlete bags. Anthony had the flyers printed and are ready for distribution.

B. T-Shirt Design and Sponsors – Chris Sachs reported that The Bike Haus in Monroe will provide bike support for the event. It was approved that they would be considered a gold sponsor for in-kind donation

C. Volunteers – Shelly will be the bike volunteer coordinator, and Meghan will coordinate for the swim and run. Jerry will coordinate volunteers for the transition area.

D. Pool – no discussion

E. Bike – Dane County has approved the portion of the bike route that is in the county.

F. Run – There was some concern that construction on Durst Road will impact the run portion of the event. Jerry will contact the Town of NG to see what the timeline will be.

G. Registrations – 26 adult and 4 youth so far.

H. Marketing/Post Race

1. Post Race Event – There was no report from Travis about talking with NG Brewing about the glasses. Jerry will follow up with Travis. Committee discussed having more options for post-race. John will check with Roy's Market about getting bananas, and Meghan will contact Hoesly's again. Other possibilities were discussed and members were going to try to get more items. The committee discussed moving the post race party to the new Fest Haus across from the park. Jerry will contact

the owner about feasibility.

2. Event Sponsors – Sponsorship letters were distributed.

I. Public Works/Safety – no discussion

J. Kids Triathlon – no discussion

5. 2017 Proceeds – Committee members filled out vouchers for the proceeds to be distributed to the various youth groups. They should be submitted to Lynne for check writing. Checks can be sent or, preferably, hand delivered by a committee member.

5. Adjournment – motion by John, Anthony second

**VILLAGE OF NEW GLARUS
TRIATHLON PLANNING COMMITTEE
Minutes 4/2/18 5:30 P.M.**

Present: John Ziltner, Shelly Truttman, Megan Scheele, Christine James, Chris Sachs, Anthony Edge, Jerry Landmark

Next meeting: May 9, 6:30 pm AGENDA:

1. Approval of Agenda –motion by John, second Anthony, approved
2. Approve Minutes of Last Meeting - motion by John, second Anthony, approved
3. Discussion: 2018 Event

A. Media Contact/Information – Sponsorship letter and flyers were approved. Anthony got quotes for printing the updated flyers. Committee approved him going ahead with the printing and submitting the bill to the Village. Christine submitted a paragraph to Racedayevents for inclusion in its April newsletter. Jerry will send out an email to previous participants prior to the April 16 price increase.

B. T-Shirt Design and Sponsors – T-shirt design was discussed and will have the same design as last year. Christine will get color samples and report back to the committee.

C. Volunteers – no discussion

D. Pool – no discussion

E. Bike – Dane County has approved the portion of the bike route that is in the county.

F. Run – no discussion

G. Registrations – 19 adult and 3 youth so far. The changes to the categories,

i.e. adding a 13-15 and 16-19 age group were done. No adjustments to the racedayevents registration was required.

H. Marketing/Post Race

1. Post Race Event – The committee talked about awarding first place finishers with a glass with the Alphornman logo on it in addition to the gold medal. Second and third would continue to receive silver and bronze medals. Travis was going to ask NG Brewing if they would help out with the glasses but was not able to attend the meeting. Jerry will check to see if he was able to do so.

2. Event Sponsors – Sponsorship letters will be distributed at the May meeting.

I. Public Works/Safety – no discussion

J. Kids Triathlon – no discussion

3. Discussion/Consideration: 2017 Triathlon Proceeds – Anthony moved and John seconded a motion to allocate a total of \$4,000 from the 2017 proceeds as follows:

\$250 to the Alphorn group;
\$500 to the local youth soccer program,
\$500 to the local basketball program;
\$500 to the local baseball program;
\$500 to the local softball program;
\$500 to the local swim team program;
\$500 to the local wrestling program;
\$500 to the school district for swim bus driver to Monroe;
\$250 to Library Music and Movement program.

This would leave a balance of approximately \$2,800 for this year's marketing, incidentals and possible equipment purchase.

It is hoped a representative from the various programs can be present at the May meeting for a presentation of the checks and photo. The following committee members are asked to contact a representative of the programs with news of the donation and request to attend the May meeting. Wrestling and Softball - Christine; Swim team and Baseball – Meghan; Soccer and Basketball, Library and school district – Anthony and Shelly; Alphorn group – Judy and John

5. Adjournment – motion by John, Anthony second

**VILLAGE OF NEW GLARUS
TRIATHLON PLANNING COMMITTEE Minutes
2/21/18 6:30 P.M.**

**Present: John Ziltner, Shelly Truttman, Megan Scheele, Christine James,
Travis Thompson, Anthony Edge, Jerry Landmark**

Next meeting: April 2, 2018 at 6:00

AGENDA:

1. Approval of Agenda –motion by Travis, second John, approved
2. Approve Minutes of Last Meeting - motion by Travis, second John, approved
3. Discussion: 2018 Event
 - A. Media Contact/Information – Anthony brought updated copies of the sponsorship letters and flyers. Members are asked to review and submit changes to Anthony. Both will be approved at the next meeting. Christine will get quotes for professional printing of the flyers for consideration at the next meeting. Racedayevents will include a note in its monthly newsletter in April and July. Which corresponds to our price increases. Christine and Jerry will provide the paragraph.
 - B. T-Shirt Design and Sponsors – See above
 - C. Volunteers – no discussion
 - D. Pool – no discussion
 - E. Bike – no discussion
 - F. Run – no discussion
 - G. Registrations – 11 adult and 3 youth so far. The committee discussed whether to add more race categories to encourage younger participation. It was agreed to add a 13-15 age category, as well as a 16-19 age group. Jerry will make the changes on the on-line registration and Travis will make changes on the website.
 - H. Marketing/Post Race
 1. Post Race Event – The committee talked about awarding first place finishers with a glass with the Alphonman logo on it in addition to the gold medal. Second and third would continue to receive silver and bronze medals. Travis will ask NG Brewing if they would help out with the glasses.
 2. Event Sponsors – See above
 - I. Public Works/Safety – no discussion
 - J. Kids Triathlon – no discussion
4. Discussion/Consideration: 2017 Triathlon Proceeds – It was agreed the committee could possibly commit up to \$5,000 of proceeds from last year and previous years. Several options were discussed – none were finalized and voted on. More information and discussion will be needed in April. Some

possibilities:

- \$500 Donation to school for swim bus driver to Monroe
- Scholarship for swim suits/caps
- Park/rec requests
- \$250 to Alphorn group
- Run For Fun, summer track program – Shelly will find out more
- Library donation for Music & Movement for Kids program
- \$2,000 for youth softball/baseball
- \$2,000 for swim team

Jerry proposed the following:

- \$250 to Alphorns;
- \$500 to the local youth soccer, basketball, baseball, softball, swim team and wrestling programs;
- \$500 to the school district for swim bus driver to Monroe;
- \$250 to Library Music and Movement program.

Total \$4,000. This would leave a balance of approximately \$2,800 for this year's marketing, incidentals and possible equipment purchase.

Committee was asked to contact the various organizations for contact information.

5. Adjournment – motion by John, Anthony second

VILLAGE OF NEW GLARUS TRIATHLON PLANNING COMMITTEE Minutes 1/15/18 5:30 P.M.

Present: John Ziltner, Shelly Truttman, Megan Scheele, Christine James, Chris Rear, Jerry Landmark

Next meeting: Wednesday, February 6, 2018 at 6:30

AGENDA:

1. Approval of Agenda –motion by Megan, second Shelly, approved
2. Approve Minutes of Last Meeting - motion by John, second Shelly, approved
3. Discussion: 2018 Event

A. Media Contact/Information - Christine gave an update on Facebook usage, about 130 “likes” so far, but very few with Twitter. She also reported that Racedayevents will put a notice in their newsletter publicizing our event in April and again in July. She asked all the members to “like” Facebook and Twitter if they have them. Jerry indicated emails to all past participants will go out 14 and 7 days prior to the fee increases on April 16 and July 16. Also, it was thought the pamphlets distributed by racedayevents and placed on cars at various events were successful and should be utilized again this year.

B. T-Shirt Design and Sponsors – Christine will contact racedayevents about doing the t-shirts again. It was mentioned we may want to have the same logo but include the number of years the event has been held.

C. Volunteers – no discussion

D. Pool – no discussion

E. Bike – Discussed whether to go back to Pioneer road route now that it is finished. Motion by Megan, second by Christine to have the Pioneer Road route for 2018. Motion approved. It was decided to announce the “new route” on Feb. 1, with preliminary “teaser” notices on Facebook to generate interest in the upcoming announcement. Jerry will co-ordinate with Travis to get the web updated on Feb. 1.

F. Run – no discussion

G. Registrations – 7 so far, 4 adult and 3 kid race. Last year: 1 at this time.

1. On-line Company – Racedayevents.llc has agreed to time the 2018 event; estimate, contract and deposit have been submitted. Registration is through Runsignup.com.

H. Marketing/Post Race

3. Post Race Event – no discussion

4. Event Sponsors – It was noted by all that a main reason we did so well financially despite the lower turnout was a large increase in sponsorships, and strategies for how to maintain that will need to be discussed

I. Public Works/Safety – no discussion

J. Kids Triathlon – no discussion

4. Discussion/Consideration: 2017 Triathlon Proceeds – It was agreed the committee could possibly commit up to \$5,000 of proceeds from last year and previous years. Several options were discussed – none were finalized and voted on. More information and discussion will be needed in February. Some possibilities:

\$500 Donation to school for swim bus driver to Monroe

Scholarship for swim suits/caps

Park/rec requests

\$250 to Alphorn group

Run For Fun, summer track program – Shelly will find out more

Library donation for Music & Movement for Kids program
\$2,000 for youth softball/baseball
\$2,000 for swim team

Committee is encouraged to put out the word that we have money to donate and to come up with ideas for the February meeting. It was noted it would be nice to have decisions made by the March meeting so groups can start to access the funds.

5. Adjournment – motion by John, Shelly second

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