



**Village of New Glarus Comprehensive Plan
Community Development Authority Prioritization Exercise
October 26, 2015**

THINK ABOUT WHAT NEW GLARUS WOULD LOOK LIKE IN 25 YEARS, AND ARTICULATE YOUR VISION IN 1 TO 2 SENTENCES.

What should New Glarus look and feel like?

How should it function?

What are its best future features?

How does it inspire residents, property owners, and businesses and improve their lives?

- New Glarus is a desirable place for young professionals, including amenities to support them (e.g., diverse dining choices, dog park)
- Retains tourism/dining/entertainment charm
- Swiss heritage/culture maintained, but livened up to be more inclusive and appealing to different generations
- Business park expansion to grow tax base, maintain services, and provide local jobs that match local housing
- Provide range of housing choices to reflect employer needs and demographic change
- Take advantage of virtual jobs/telecommuting

WHAT LEGACY DECISION COULD YOU MAKE TODAY THAT A RESIDENT OR VILLAGE BOARD MEMBER WOULD COMPLEMENT YOU ON?

- Revive 500 block of 2nd Street in downtown area
- Establish permanent, dedicated festival space/pavilion in or adjacent to downtown
 - Investigate 4th Avenue as location, where Music Fest is located
 - Discuss in combination with alternative library site
- Build-out “Backtown” area per TID plan
- Develop a south business park with higher-end, clean industry

OF THE ACTIVITIES DISCUSSED IN ADMINISTRATOR GADOW’S SEPTEMBER MEMO--REDEVELOPMENT STRATEGIC PLANNING, ECONOMIC BRANDING, AND PLACEMAKING--WHICH IS YOUR HIGHEST PRIORITY AND WHY?

- CDA members in attendance agreed that redevelopment strategic planning would be the highest priority
 - Creation of a visually-oriented downtown plan may be advisable to communicate the Downtown/Backtown vision

WHAT OTHER INITIATIVES, IF ANY, SHOULD THE VILLAGE
PRIORITIZE OVER THE NEXT 5-10 YEARS?

- Attract businesses that match our current and desired future housing mix
- Expand housing choices--including single family, modern rental housing options; and private senior housing—while generally maintaining a consistent housing mix Village-wide