

**VILLAGE OF NEW GLARUS
TRIATHLON PLANNING COMMITTEE
VILLAGE HALL BOARDROOM
2/21/18 6:30 P.M.**

AGENDA:

1. Approval of Agenda
2. Approve Minutes of Last Meeting
3. Discussion: 2018 Event
 - A. Media Contact/Information
 - B. T-Shirt Design and Sponsors
 - C. Volunteers
 - D. Pool
 - E. Bike
 - F. Run
 - G. Registrations
 1. On-line Company
 - H. Marketing/Post Race
 1. Post Race Event
 2. Event Sponsors
 - I. Public Works/Safety
 - J. Kids Triathlon
4. Discussion/Consideration: 2017 Triathlon Proceeds
5. Adjournment

Bryan Gadow, Administrator

POSTED: N.G. Village Hall 2/16/18
N.G. Post Office 2/16/18
Bank of New Glarus 2/16/18



Lynne R. Erb, Clerk

PURSUANT TO APPLICABLE LAW, NOTICE IS HEREBY GIVEN THAT A QUORUM OR A MAJORITY OF THE NEW GLARUS VILLAGE BOARD OF TRUSTEES MAY ATTEND THIS MEETING. INFORMATION PRESENTED AT THIS MEETING MAY HELP FORM THE RATIONALE BEHIND FUTURE ACTIONS THAT MAY BE TAKEN BY THE NEW GLARUS VILLAGE BOARD.

PERSONS REQUIRING ADDITIONAL SERVICES TO PARTICIPATE IN A PUBLIC MEETING MAY CONTACT THE VILLAGE CLERK FOR ASSISTANCE AT 527-2510.

**VILLAGE OF NEW GLARUS
TRIATHLON PLANNING COMMITTEE Minutes
1/15/18 5:30 P.M.**

Present: John Ziltner, Shelly Truttman, Megan Scheele, Christine James, Chris Rear, Jerry Landmark

Next meeting: Wednesday, February 6, 2018 at 6:30

AGENDA:

1. Approval of Agenda –motion by Megan, second Shelly, approved
2. Approve Minutes of Last Meeting - motion by John, second Shelly, approved
3. Discussion: 2018 Event

A. Media Contact/Information - Christine gave an update on Facebook usage, about 130 “likes” so far, but very few with Twitter. She also reported that Racedayevents will put a notice in their newsletter publicizing our event in April and again in July. She asked all the members to “like” Facebook and Twitter if they have them. Jerry indicated emails to all past participants will go out 14 and 7 days prior to the fee increases on April 16 and July 16. Also, it was thought the pamphlets distributed by racedayevents and placed on cars at various events were successful and should be utilized again this year.

B. T-Shirt Design and Sponsors – Christine will contact racedayevents about doing the t-shirts again. It was mentioned we may want to have the same logo but include the number of years the event has been held.

C. Volunteers – no discussion

D. Pool – no discussion

E. Bike – Discussed whether to go back to Pioneer road route now that it is finished. Motion by Megan, second by Christine to have the Pioneer Road route for 2018. Motion approved. It was decided to announce the “new route” on Feb. 1, with preliminary “teaser” notices on Facebook to generate interest in the upcoming announcement. Jerry will co-ordinate with Travis to get the web updated on Feb. 1.

F. Run – no discussion

G. Registrations – 7 so far, 4 adult and 3 kid race. Last year: 1 at this time.

1. On-line Company – Racedayevents.llc has agreed to time the 2018 event; estimate, contract and deposit have been submitted. Registration is through Runsignup.com.

H. Marketing/Post Race

1. Post Race Event – no discussion
2. Event Sponsors – It was noted by all that a main reason we did so well financially despite the lower turnout was a large increase in sponsorships, and strategies for how to maintain that will need to be discussed

I. Public Works/Safety – no discussion

J. Kids Triathlon – no discussion

4. Discussion/Consideration: 2017 Triathlon Proceeds – It was agreed the committee could possibly commit up to \$5,000 of proceeds from last year and previous years. Several options were discussed – none were finalized and voted on. More information and discussion will be needed in February. Some possibilities:

\$500 Donation to school for swim bus driver to Monroe

Scholarship for swim suits/caps

Park/rec requests

\$250 to Alphorn group

Run For Fun, summer track program – Shelly will find out more

Library donation for Music & Movement for Kids program

\$2,000 for youth softball/baseball

\$2,000 for swim team

Committee is encouraged to put out the word that we have money to donate and to come up with ideas for the February meeting. It was noted it would be nice to have decisions made by the March meeting so groups can start to access the funds.

5. Adjournment – motion by John, Shelly second