

**MINUTES ARE NOT OFFICIAL UNTIL NEXT SUBSEQUENT MEETING**

**VILLAGE OF NEW GLARUS  
TRIATHLON PLANNING COMMITTEE  
11/10/15**

MEETING-CALL TO ORDER: The meeting was called to order at 7:04 p.m. by Kayla Zimmerman. PRESENT: Jerry Landmark, Chris Sachs, Kayla Zimmerman

Approval of Agenda: Motion by Chris Sachs to approve the agenda as presented, second by Jerry Landmark. Motion carried.

Approve Minutes: Motion by Jerry Landmark to approve the 7/9 /15 minutes, second by Chris Sachs. Motion carried.

Discussion: 2015 Event

T-Shirt Design and Sponsors: Committee was pleased with Badger Sporting Goods as new vendor for shirts. Price for tshirts continues to be number 2 expenditure. Committee also discussed logos/tet on shirts based upon donations/sponsorship levels. However, with only 8-10 sponsors it is still nice to recognize all sponsors on shirt. Also discussed having a professional sign made, similar to the one that the swim team uses for sponsors. Could also hand at pool or at event to recognize sponsors.

Volunteers: Volunteer numbers were adequate at pool and on run this year. Jill reported that she could use two additional on bike route for next year. Anthony Edge will be joining the committee. We can remove inactive members: Beth Luchsinger, Liz Carroll?, Karl Lueschow, Jill Berg.

Also add Steve Rossing- Jerry will get emails for Barb to add to email group.

Pool: pool start/swim portion seemed to run smoothly. Will review importance of counting with both counters as well as swimmers to ensure no mistakes at lap lanes.

Bike: 2 additional volunteers needed at corner or Hustad Valley Rd and Pioneer. With a new Village Admin. will need to introduce our committee and start discussion regarding applying for permits etc, Nic held history of that process.

Run: remind pacer on scooter to stay a distance behind the last biker/runner.

Registrations: Jerry will connect with Travis Thompson to discuss opening the registration for 2016 race by end of November. Will keep pricing the same- earlybird price. Committee will categorize relays this year- male, female, co-ed. Will only award first place for all 3 categories.

Marketing/Post Race

Post Race Event: event ran nicely. Did we pay the fire dept? This year the discussion with Dave Anderson was for \$100.

Event Sponsors: Committee will continue to do face-to-face contacts for sponsors. A formal thank you letter will be sent yet in November with itemized list of what 2014 monies went towards and ideas for the 2015 proceeds.

Public Works/Safety: worked well with Chris Rear and lifeguard staff to assist in set up/tear down.

4. Proceeds: The committee discussed how to use proceeds from 2015 race. Ideas: portion of cost of the ice rink, cow painting, permanent signage for the race day itself, a flat donation to youth rec fund, supplies/equipment for future races. Jerry also mentioned that active.com provides an advertising service, pay as you use. He will explore that option. Additionally, Jerry is going to speak with Race Day Events, current sponsor, about a price comparison for timing/race day management. We are extremely happy with the timer, Eric. However, timing is the biggest expense and if we can negotiate a better price it is worthwhile to investigate.

Adjournment: Motion by Chris Sachs to adjourn, second by Jerry Landmark at 6:40 p.m. Motion carried.

Next meeting was scheduled for January 12, 2016 at 6 p.m.

Submitted by: Kayla Zimmerman

Alphorn Triathlon Planning Meeting

July 9, 2015

Minutes by: Jerry Landmark

Hi all,  
NEXT MEETING: JULY 21, 6:30

Chris, Travis, Meghan and I met last night, and this is to provide an update of what was discussed.

T-shirt design and Sponsors: Kayla is coordinating the t-shirt sponsor logos, and so far we have Midwest Dental (\$200 plus goody bag items), Hometown Auto (\$200), Roy's, Wrecktify (providing 31 cases of bottled water) and Racedayevents.com (discount on bike racks plus extra stuff for the race). Kayla, I know you have others, but those are the ones we know of now. Unwin Chiropractic is donating some HEED drink for the run but they will not have a logo on the shirt. NG Brewery is donating a barrel of beer, plus some money. Kayla has other sponsors for the post-race event and awards as well.

I contacted the chip timer, Eric at ItsRaceTime, to make sure everything is okay for the timing, but haven't heard back yet. I'll make a report at the meeting on the 21st.

Swim: Chris will help with the swim, Meghan is getting volunteers to help with handing out chips, counting laps, etc.

Transition: I will be coordinating the transition area. We will get some additional ropes from Racedayevents to cordon off the run route to keep spectators off the run area. We'll use the rope flags from Chris for the transition area as we have in the past.

Bike: no changes to the route. Jill is getting volunteers for the bike route. Kayla is working with RBS to print up some signs for various places on the route and in the transition area. I will contact Lynne to make sure the permit from Dane County was received.

Run: Meghan has contacted the Funseth's to help with the water station. Travis will get the HEED drink to either Meghan or drop off at the Funseth's.

Registrations: 44 participants as of 7/9 with more coming in each day, and 5 teams. Revenue from registrations so far is \$2,140.00.

Marketing/Post Race: Kayla is getting medals for the participants, NG Brewery is donating a barrel of beer. Everyone will get a bottle of water when they cross the finish line. Kayla is working with the fire department to make sure we can use the tent for the post-race awards ceremony.

Thanks to everyone for their work on making this a success!

## Alphorn Triathlon Planning Meeting

May 13, 2015: 7pm

Present: Nic Owen, Kayla Zimmerman, Megan Scheele, Jerry Landmark, Chris Sachs

1. Approval of agenda by CS, 2<sup>nd</sup> by JL carried.
2. Approval of minutes of last meeting by JL, 2<sup>nd</sup> by CS. Carried
3. A. T-Shirt Design and Sponsors: Midwest Dental commits to \$200 sponsorship
- B. Volunteers: No new business
- C. Pool: No new business
- D. Bike route, RFP for Pioneer road construction due to Township 5/12/15. Nic will follow up with plans and committee will plan for alternate route. Also possibility for pea gravel work on Cty. O. Nic will also check on that.
- E. Run- no new business
- F. Registrations: Update 16 registrations so far.
- G. Marketing/post race, confirm with fire dept. regarding user fee. Kayla will check with Dave Mosher Insurance for possible sponsorship.
- I. Public Works/Safety: No new business

4. Triathlon Proceeds: JL moved to disperse funds from 2014 race; \$500 to Park and Rec. and \$500 to Aquatics. 2<sup>nd</sup> by CS. Carried.

Next Meeting- June 9<sup>th</sup> at 6:30 p.m.

**VILLAGE OF NEW GLARUS  
TRIATHLON PLANNING COMMITTEE  
4/15/2015**

Present: Kayla Zimmerman, Chris Sachs, Megan Scheele, Jerry Landmark, Travis Thompson

1. Approval of Agenda- Chris Sachs, Travis Thompson
2. Approve 3/3/15 Minutes: Jerry Landmark, Megan Scheele
3. Discussion: 2015 Event
  - A. Tshirt Design and Sponsors: discussed having a tri-blend, tech. shirt fabric
  - B. Volunteers: also want to have a bike shop service in park day of race. Travis Thompson has this connection.
  - C. Pool
  - D. Bike- would like to confirm the route, check with Nic Owen to see if Pioneer Road repaving dates are concrete
  - E. Run-
  - F. Marketing/Post-Race:
    1. Post Race Event- New Sponsor from Verona via Travis Thompson, Mark Douma will check with Swiss Colony, possible signage for the event (road signs)
    2. Event Sponsors- above, plus contacting Mosher Insurance for new sponsorship, and possible Chamber sponsorship/involvement
  - I. Public Works/Safety: Kayla will contact Fire Dept. to confirm rental fee for use of porta-potties/tent. Hope to have Nic Owen confirm route road work schedule to plan ahead for any changes.
4. Discussion: Triathlon Proceeds- goal is to bring final ideas to May meeting and take action.
5. Adjuournment: Chris Sachs, Jerry Landmark

Kayla Zimmerman

**VILLAGE OF NEW GLARUS  
TRIATHLON PLANNING COMMITTEE  
3/3/2015**

Present: Megan Scheele, Kayla Zimmerman, Jerry Landmark, Chris Rear, Christine James, Steve Rossing, Jill Starz, Travis Thompson

1. Approval of Agenda: Jill Starz, Travis Thompson
2. Approval 1/27 minutes: read through all minutes from 1/27: Jerry Landmark, Jill Starz
3. Recap/Discussion:
  - T-shirt Design and sponsors: revisit Midwest Dental, Hometown Auto, Race Day Events, Chalet Landhaus, NG Clinic
  - Volunteers: Megan Scheele, Chris Rear, Kayla Zimmerman

Pool: Chris Sachs. Also discussed the possibility of a youth triathlon. Chris Sachs is no longer directing the youth tri in Monroe. Would be an opportunity to expand our triathlon. Will revisit item in April.

Bike: Jill Starz/Travis Thompson- discussion regarding route. Request Nic Owen to contact Townships to check for road work summer plans. Would like route to remain the same as last year. Hoping that any pea-graveling would be done early summer or after race day.

Run: Karl Lueschow: same route as past years. out and back Durst Road

Registrations: Jerry Landmark via Active.com: already have a few registrations

Marketing/Post Race: will confirm with Fire Dept that agreement regarding tent/portapotty rental agreement is still ok. \$250 payment to NGFD

Facebook page under construction, website is done

Will continue to approach additional sponsors: Swiss Colony

Public Works/Safety: Chris Rear will lead this item- can help plan for barricades, cones etc. As mentioned above will request that Nic Owen contact Township to be sure of road construction plans that may interfere with event.

4. Discussion: Triathlon Proceeds- tabled till April meeting. Discussed painting cow- Carol King, artist from Monroe. Jill Starz will contact her for interest and possible quote. Also discussed purchasing other race day necessities- rope/flags etc. And also youth program scholarships.
5. Registration: open through active.com
6. Adjournment: Motion: Jill Starz, Travis Thompson

Next meeting 4/7/2015 if possible

Kayla Zimmerman

**VILLAGE OF NEW GLARUS  
TRIATHLON PLANNING COMMITTEE  
1/27/2015**

Present: Kayla Zimmerman, Travis Thompson, Jerry Landmark, Jill Starz

1. Approval of Agenda: Jill Starz, Travis Thompson
2. 11/25/14 and 7/30/14 minutes approval: Travis Thompson, Jill Starz
3. Recap/Discussion: discussion on all items: facebook/social media page will be created by Travis Thompson, registration open Jan. 1st. by Jerry Landmark
4. Discussion: Triathlon Proceeds- \$1000.00 approved for the tri. committee. Ideas for use: must represent the pool/park: swim, bike, run; bike racks, fund a kids' triathlon, scholarships for youth programs, repaint the park cow, help offset costs of dugouts
5. Discussion: Registration for 2015 event: Motion by Jerry Landmark, Travis Thompson  
prices/fees from Jan1-Apr30- \$55 single/\$75 team  
May1-Aug1- \$60 single/\$80 team  
race day- \$65 single/\$90 team
6. Adjournment: Jill Starz, Travis Thompson

Kayla Zimmerman

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