

Final: Friends of the Chalet meeting, December 10, 2015 @ 6:30PM in the Community Room at the New Glarus Village Hall.

Present: Mary Statz, Sandy Blum, Kim Tschudy, Petra Streiff, Larry Stuessy, Ruth Elmer

The minutes of the October meeting were read and approved.

Old business: We again received a \$1400 grant from the Community Foundation, Kundert Fund. We are very thankful. This will pay for restoration of four second floor windows, plus the logs on the roof with associated labor. Kim will speak with Paul Klassy Jr. as work can begin anytime on the logs. This year we know that we need to submit receipts to the Village as soon as funds are utilized. The Village will then turn them over to the Community Fund for disbursement.

The new roof is on. There are, however, some issues with the shingles and vent placement. Petra is looking into finding the original bid with description of work to be done. The Historical Preservation Committee has specifications as to how repairs are to be done.

Larry Stuessy is willing to examine the first floor bathroom flooring and replace it. This is much appreciated. If the floor underneath the linoleum needs replacing, he will notify the Village. The toilet was replaced this year.

Our inventory is progressing. Completed are the upstairs, the master bedroom and almost all of the living room, including the jewelry case(!) The Village has extended Beth Komisarek's hours into the new year.

Income from 2015: \$1940 admissions

\$500 Saengerfest donation

\$175 tips/donations for a total of \$2615

September and October were our best months.

New Glarus Vision has reconsidered, and in fact, they are voting tonight, to possibly include us under their umbrella. This would designate us as 501-C3, not for profit. Donations could be made out directly to the Friends.

Fundraising: This is on hold, at present, as we continue the inventory, and the roof and bathroom repairs are in progress.

New business: Mary Statz announced that she already has three buses scheduled for 2016! We have increased our group admission /person to \$6, up from \$5.

We will request to borrow a half dozen folding chairs from the Village, to store in the museum. We will then be prepared in the event that a visitor needs to sit down. Almost all of the chairs at the museum are in the collection.

Our expected, projected revenue for 2016 is \$2500.

Should we hire another intern?

We resolve to keep the Village appraised as to our use of funds, volunteer hours, and incoming revenue this year.

The meeting was adjourned at 7:10PM.

Final: Friends of the Chalet meeting, October 8, 2015 @ 6:30 PM in the board room of the New Glarus Village Hall.

Attending: Sandy Blum, Kim Tschudy, Cheryl Bergum, Amy Budsberg, Shirley Lueschow. Ruth Elmer

September minutes were read and approved. Motion for approval was made by Amy Budsberg, and seconded by Sandy Blum.

Old business: Kim Tschudy updated us on the status of the roof. The original quoted cost for the logs and rocks was \$3000. At this time, Paul Klassy Jr. has done some research and found a less expensive source for the logs. We have been quoted \$700 for materials and labor to saw posts in half. The quote of \$300 for removal and installation is still intact. Our volunteers' efforts have shaved off much of the original cost. Sandy is writing the Community Grant application, due October 15. She will include this, and window restoration cost for stripping and re caulking, at least four of the west side windows. Cost for each window is \$60 for a small, and \$100 for a large. Dana Deppler will be doing the windows. During this time will have the storms in place, and will consider plywood or insulation material.

At this time we are holding off on acquiring our 501-C3, non-profit status. Any donations to us are tax deductible at this time, however, checks are made out to the Village. There was some discussion as to getting under other organizations' umbrella for this purpose.

One of the Landhaus employees continues to promote us and provide our hours to interested guests. Thank you.

Many thanks to Larry Stuessy and Bob Bergum for various repairs to the Chalet. We estimate they have contributed approximately 8 to 9 volunteer hours.

At this time we are holding on a fundraising event until spring, and prioritizing completing our inventory. We noted the importance of fundraising, not in general, but for a specific, tangible improvement, such as windows.

After discussion of our intern's role to date, a motion was made and passed to terminate the remainder of her contract with the Friends.

Finances: We have brought in \$1367 ytd, plus a \$500 donation. We received a donation from Saengerfest in appreciation of the assistance of several Friends during that week. We hope to have a good last weekend, plus we have a bus coming in on October 15. Foot traffic is up this year.

New business: We will be featured in next week's Post Messenger in an article about our inventory.

One of our flower boxes is loose.

Sandy plans to meet next week with the new Village Administer, Bryan Gadow, and give him a tour of the Chalet.

We may be able to get mentioned on the "Small Towns Wisconsin," website.

One idea floated for a spring fundraiser is to feature items from the Chalet which are not now on the tour.

Sandy is examining past bus receipts. We hope to attract more buses next year.

As the season ends, we will cover items to prevent fading, finish our newly purchased curtains, sew the anti-tarnish cloth into pouches to cover items, and increase our focus on the inventory.

The meeting was adjourned at 7:23 PM.

Final: The meeting Of the Chalet of the Golden Fleece Friends was called to order at 6:38pm on September 10, 2015.

Attending: Sandy Blum, Mary Statz, Shirley Lueschow, and Petra Streiff

Old Business: August minutes were read and approved.

Discussion was had on a possible fundraiser to show items not on the tour right now.

Inventory: Volunteers are having a hard time coming up with hours to work but progress is being made.

Chimney repairs were approved for \$400.00. Reinstating the bid on the roof is in the works. Village board put it on their agenda.

Kitchen lights were fixed! Larry did a wonderful job!

Barbara Norris (a Friend member from CA) sent an encouraging email to the group regarding our "news" in the newspaper and minutes.

Financial updates: Mary reported as of August we have brought in \$759.00. A strong September/October is on the way. A bus will come in September with an income of \$295. A donation of \$500 was made to the Chalet of the Golden Fleece by Saengerfest because of a member helping out on their activities. Another bus will be coming in October with an income of \$250. It was also reported that Labor Day weekend was very good with an income of \$295 being brought in.

Sandy is going to be working on the Community Foundation Grant application.

1. 504 3c – estimate about \$400 – the easiest form possible.
2. Pay for logs – estimate about \$1500

Discussion on if we need to ask permission to write a grant. Petra suggested we should ask the Park and Rec board on the 2nd Wed of Oct. meeting.

Meeting was adjourned at 7:10.

Minutes by Mary Statz

Final: Chalet of the Golden Fleece Meeting, August 13, 2015 @ 6:30PM at the New Glarus Village Hall

Attending: Sandy Blum, Mary Statz, Cheryl Bergum, Ruth Elmer, Greg Thoemke

Old business: June and July minutes were read and approved.

We are happy that Brooke Uhl has recovered and is back!

We had little response to the fundraising letters put out by Sandy, however several businesses indicated that they would consider us next year. Renee, of the Art and Soul Tattoo and Gallery, as her contribution, is providing an hour/week of website assistance, from Justin Kinds. Thank you. Already our visibility has increased!

On August 6, at the Chalet Landhaus, Mary Statz, Sandy Blum, Cheryl Bergum, and Tere Dunlap attended a meeting held by the Historical Society, discussing fundraising. After the meeting, tours were made available at the Chalet.

Mary Statz, Kim Tschudy and Sandy Blum attended the August 12, Parks and Recs meeting. This is always held on the second Wednesday of every month. We ask, also, that the Village Board meeting agenda be sent to Sandy or Mary every month.

Shirley and Ruth MUST order or make curtains this month.

New business: Prioritizing repairs, 1) Chimney repairs

2) New roof. This was approved, then rescinded by the village and now will be presented again.

3) Complete repair of the north wall.

4) Logs on the roof. These apparently add \$3000 to the cost of the roof. We will consult Paul Klassy Jr.

The remainder of our meeting was spent, with Greg Thoemke, as we discussed a variety of fundraising methods. We had an excellent brain storming session, including many unique suggestions by Cheryl Bergum.

The meeting was adjourned at 7:55 PM.

Final: Friends of Chalet meeting, July 9, 2015 at the Chalet of the Golden Fleece, at 6:30 PM

Attending: Denise Anton-Wright, Natalie Wright, Mary Statz, Sandy Blum, Cheryl Bergum, Beth Komisarek, Ruth Elmer, Kim Tschudy

Old business: The Village has approved a new roof for the museum! This still needs review by the Historical Preservation Committee. The Village has also had a new air conditioner installed by Monroe Heating and Sheet Metal. Wonderful!

Brooke, our intern is not yet back with us. We wish her well. Get better soon.

Our sandwich board is here. We have used it and it does bring people up to the museum.

Our income for June of this year is about the same as last year. We were open, additionally, on Friday evening, June 19th for Saengerfest weekend.

As we give tours, try to collect anecdotal information as to how the visitor heard of our museum.

New business: Denise Anton-Wright announced that the Historical Society's Capital Regional Meeting, (Green, Rock and part of Dane Counties,) will be held with a luncheon at the Chalet Landhaus on Thursday, August 6. Kim Tschudy and Duane Freitag will be presenting. This should be concluded by 2:15PM, after which tours of the New Glarus Historical Village and our Chalet will be available.

After our short meeting, the rest of the evening was spent learning the inventory procedure with Beth.

Final: Chalet of the Golden Fleece meeting, June 11, 2015 @ 6:30 PM at the New Glarus Village Hall

Attending: Sandy Blum, Mary Statz, Petra Streiff, Amy Budsberg, Shirley Lueschow, Beth Komisarek, Ruth Elmer

Old business: A request for proposals has been put out by the Village, for a roof.

The letters requesting funding have been mailed to local businesses.

Brooke, our intern, is having health issues at this time. We wish her well and hope to see her soon.

New business: Beth did a presentation of her methods in doing our inventory. It is estimated that the museum contains up to 2000 objects. We will start upstairs. Ideally we want a maximum of 3 people working with Beth at any one time.

We need to have some supplies available in the museum for this project.

2 card tables and chairs

Power cord and strip

Pencils/paper/acid free fabric marker

Marking kit

Data base

Lights

A motion to adjourn was made by Amy Budsberg and seconded by Sandy Blum. The meeting was adjourned at 6:50.

Final: Friends of the Chalet meeting, May 14, 2015 at 6:30 PM in the Boardroom at the New Glarus Village Hall.

Attending: Kim Tschudy, Cheryl Bergum, Sandy Blum, Mary Statz, Shirley Lueschow, Ruth Elmer

Old Business: Mary Statz made a motion to approve the April minutes. This was seconded by Cheryl Bergum. Motion carried.

Sandy Blum attended the most recent Parks and Rec. meeting. Our inventory project has been approved. Beth has been notified of this decision.

As the hole on the kitchen side of the Chalet was being repaired, it was pointed out to the Village that we badly need a new roof. The Village will be advertising for bids. Kim mentioned that to be historically correct, we need a three tab shingle. He also recommended that a ridge vent shingle be put on top, in order to allow heat and moisture to escape. These can be found on the old Town Hall. This would need to be approved by the Preservation Committee. Kim offered to check availability of these shingles with Kirk Webber of the New Glarus Lumber Company.

We received our anti-tarnish clothes. Our signs will be arriving soon. Sandy has ordered an erasable white board, which should be more easily manageable than a sandwich board. These were purchased with funds from our Community Fund money, the remainder of which is to be used by September. Ruth and Shirley plan, yet, to purchase curtains.

Our lock on the kitchen door remains difficult.

Brooke, our intern, is presently taking her finals, and should arrive in New Glarus on Memorial Day weekend. She already has the CD of our tour and the cards. Mary Statz plans to begin orienting her at that time. Other duties for Brooke include providing some of the volunteer hours assisting with the inventory, and searching for grants. Again, she will be paid \$800 for 150 hours of work.

An article about the Chalet has been completed by Tere Dunlap and will be running in the Post Messenger and other local papers soon.

Our fundraising letter has been completed by Sandy Blum and will go out within the next few weeks. HS students from Monticello have compiled a list of New Glarus businesses. Cheryl Bergum is going to stuff the envelopes. Postage and printing will be provided by the Village. Checks may be made out to, "Village of New Glarus, Chalet Fund."

New Business: Mary Statz and members filled in the guide schedule for the upcoming season. We have a new HS volunteer, Alexandra Nealis. Welcome! We also updated and reconciled our contact lists.

Several cleaning days were scheduled.

Peter Etter has again offered to take off the storm windows and plant flowers. This is much appreciated!

As mentioned last month, an insert about the Chalet will be included in the Sangerfest packets. It was decided to be open extra hours during those days and that the charge will be \$6. Basic charges otherwise this season, will be \$8/adult; \$7/senior and \$5/student. We will again honor the \$1 reciprocal discount with the Historical Village, plus providing a \$1 discount to AAA members as we are now on their website. We will tally for AAA, the number of recipients.

Sandy Blum suggested that we place donation baskets and ornaments in the basement near the back door as many guests leave from there, not going back through the museum. We should have copies of Mr. Barlow's obituary readily available. Mr. Barlow is also getting mentioned in a book, soon to come out, about gay men of Wisconsin. More on this next month.

Mary has two tour groups scheduled so far, a bus with 35-55 people on 09/16 and a group from Indiana on 10/15. She continues to reach out to new and past contacts.

The meeting was adjourned at 7:22 PM.

Final: Friends of the Chalet meeting, April, 9, 2015 at 6:30 PM in the Board room at New Glarus Village Hall.

Attending: Cheryl Bergum, Kim Tschudy, Sandy Blum, Shirley Lueschow, Ruth Elmer

Old business: Cheryl Bergum made a motion to approve the March minutes. This was seconded by Shirley Lueschow and carried.

We discussed getting under the umbrella of the Community Foundation, (NG Vision,) for fundraising. They would carry the insurance. Kaye Gmur and John Wright are planning to meet with Nic Owen regarding this. Friends of NG Woods and/or the NG Historical Village may have more information on this. Ideally we could do this for 2-3 years. According to Kim Tschudy, the Depot functioned under the Historical Village umbrella for at least 5 years. This would require us to have our own checking account.

Tere Dunlap is writing a fund raising letter to be sent to local businesses hopefully by mid-May. Postage and stationery will be provided by the Village. We have volunteers to apply labels. Cheryl and Shirley have volunteering to compile and stuff envelopes. Sandy Blum has received an OK from the Village Administrator that checks from the fundraiser can be made to the Chalet fund and not just to the Village as they are now.

Tere is also working on an article about our 60th anniversary.

Kim showed us a photo of a potential plaque honoring our Designation of Historical Places.

The first floor toilet is being replaced, as is new flooring in the bathroom. The hole above the kitchen door needs to be repaired. We will use Community fund money to purchase silver cloths. Sandy is to check the proofs for our signs and then have the Village order them. We are still working on getting a sandwich board.

Fundraising: We discussed having a fundraiser or benefit, possibly in the fall. We decided that it is important to keep this event in New Glarus, and to keep in mind space issues and clientele of whatever business we decide to work with. Prices for a meal could potentially be \$25/person, or \$40/couple.

We should do some grant writing every year. Amy Budsberg is interested in this. We hope to obtain copies of successful grants, and find out what grants are available. Hopefully the Village will take advantage of any opportunities to add to this.

We should look at the NEHB grant now that we have a five year plan and a condition report. We can also check the National Trust Fund again.

New business: Beth who has proposed to do our inventory is going to meet with Lynne Erb, Sandy Blum and Greg Thoemke. The Village will fund this, and we will provide volunteer hours.

Brooke, our college intern arrived and met Sandy and Mary last week. She plans on working 150 hours from the last week in May through the beginning of August.

Shirley and Ruth will evaluate the curtains in the master and guest bedrooms and replace them if necessary. Apparently our locks have become more difficult. We may need to ask the Village to repair.

Sandy is planning on attending the Parks and Rec. meeting next week.

Mary Statz is assisting Matt Streiff with the Sangerfest packets, including some of our information. We will also be on the AAA website this summer.

Monticello HS students will again assist in applying stickers to our brochures.

The meeting adjourned at 7:25 PM.

Final: Friends of the Chalet meeting, March 12, 2015 @ 6:30 PM at the Village Hall.

Attending: Sandy Blum, Kim Tschudy, Cheryl Bergum

The meeting was called to order by Sandy Blum. February minutes were approved by motion of Kim Tschudy and seconded by Cheryl Bergum.

Old business: Kim presented a certificate from the Wisconsin State Register of Historic Places. Formal recognition of Kim's efforts to place the Chalet on the Wisconsin State Register of Historic Places was made by Sandy. Official placement on the National Register will be made in September. Kim will look for a plaque for the building that is commonly used by historic sites.

We discussed the options for becoming a 503C and are researching being under the umbrella of the New Glarus Vision entity. There is a considerable amount of work and monies involved in getting our own 503C designation. At present, the Friends do not have the funding needed. We may need formal bylaws in place to proceed with our own designation. New Glarus Vision is requesting a meeting with the village administrator to address some of their concerns.

The Village is replacing the toilet on the first floor and will have this done before we open in late May. They have hired a contractor to cover the hole above the kitchen door.

We also discussed the inventory proposal. The Village, Friends, representatives and the entity submitting the proposal will hopefully meet next month to discuss this. At this time, the Village would need to provide the funding for that project. The Friends are only committed to provide volunteer hours. Our intern will be used for this project as well.

New business: Additional suggestions to our 5 year plan:

Year 1-2014

Meet budget revenue of \$2000

Apply for the National Register of Historic Places at no cost to the Village

Update/circulate brochures

Expand hours of operation
Secure Building Condition report for use as project/priority planning.

Year 2-2015

Secure college interns to help with collection/marketing
Increase revenue by 10% to \$2200
Increase advertising/promotion at no cost to the Village, (Triple A)
Celebrate the 60th anniversary of the Chalet's donation to the Village
Hold a significant fundraising event

Year 3-2016

Increase revenue by 10% to \$2420
Begin restoration projects-roof/moisture issues
Secure college interns to help with collection/marketing with stipend provided by the Village
Increase advertising/promotion at no cost to the Village, (Triple A)

Grant writing for capital improvements
Continued fundraising events

Year 4-2017

Increase revenue by 10% to \$2662
Increase staffing budget to \$4500
Refine hours of operation to maximize visitors
Seek additional sources of financial support (Room tax)
Secure college interns to help with collection/marketing with stipend provided by the Village.
Increase advertising/promotion at no cost to the Village, (Triple A)
Grant writing for capital improvements
Continue fundraising events
Develop/implement Collection Care Plan

Year 5-2018

Increase revenue by 10% to \$2982
Develop sales/marketing plan and budget
Increase hours of operation to maximize traffic flow
Collection care activities
Continue grant writing for capital improvements
Continue fundraising events

Other topics:

Discussion of collaborative marketing activities with another group that could possibly be funded through Gems Grants.

The meeting was adjourned.

Final: Friends of the Chalet meeting: February 12, 2015 @ New Glarus Village Hall @ 6: 30 PM

Attending: Mary Statz, Sandy Blum, Kim Tschudy, Amy Budsberg, Cheryl Bergum, Shirley Lueschow, Ruth Elmer

Old business: Mary Statz made a motion to approve the minutes of our January 20th meeting. This was seconded by Amy Budsberg and carried.

Tere Dunlap has offered to write for us. One suggestion is to have her interview residents who actually knew Mr. Barlow.

We are still considering having a fund raising event. Mary has explored this with one local business and will contact others.

In March, we plan to ramp up our media campaign. Amy mentioned a free website for our consideration. After some discussion, we decided that since we are allowed to add photos and alter text on our section of the Village website, we would do that, and not consider using a free site for another web page. Mary will be in contact with Lynne Erb or Barb Roesslein in regards to this. Kim Tschudy plans to contact the Wisconsin State Journal, for a possible feature column, closer to our opening date.

We are very pleased that the Village has approved for us to get an intern from the Milwaukee Public Museum, through UW Milwaukee, for 125 hours of work, this summer season. Motion was made by Amy Budsberg and seconded by Ruth Elmer to furnish stipend at \$800. Motion carried. Kim Tschudy mentioned that both the Depot Society and the New Glarus Town Hall group have had very good experiences with interns. Sandy is aware of at least one other local person interested in helping this summer.

We discussed the inventory proposal forwarded by the Village. This proposal includes cataloging the collection and a computerized data base. The Village is considering how to fund this project. Apparently she will work Thursdays, Fridays and weekends, and is willing to train volunteers, of which she requires 200 hours. Motion was made by Amy Budsberg and seconded by Shirley Lueschow to provide these hours. Motion carried.

Discussion continued on obtaining "Not for profit," status. (501-3C) Could we get under the umbrella of New Glarus Vision or the SW Community Foundation? We will explore further.

We are being entered into the National Historic Registry on February 27, 2015!! Much appreciation to all those who worked hard for this.

Mary and Sandy are meeting on Monday, February 16, with Nic Owen to continue the prioritizing of repairs needed as listed in the condition report. A new roof appears to be number one. Kim Tschudy suggested a man from Iowa with an excellent reputation for restoring and repairing windows. Ruth

Elmer made a motion to have him assess the windows at the Chalet. This was seconded by Mary Statz and carried.

New business: We already have a bus tour of 25-40 people, scheduled for October.

We are looking for people to research and/or write grants.

Should we continue to print more brochures? We plan to provide brochures to all of our local B ad B's.

Again we are thinking of having some open hours on Friday evenings, and on evenings during the Sangerfest. We discussed some sort of wine and cheese event, although we need to consider the logistics of this, so as not to have food and drink actually inside the museum.

We are interested in any suggestions/additions to the five year plan.

The meeting was adjourned at 7:45PM.

Final: Friends of the Chalet Meeting, January 20, 2015 @ 6:30PM in the Community Room at the New Glarus Village Hall.

Attending: Tere Dunlap, Petra Streiff, Kim Tschudy, Mary Statz, Sandy Blum, Ruth Elmer

Old business: December minutes were approved and will be posted onto the Village website.

The museum's admission to the National Register of Historic Places is to be approved by the Village, tonight at their meeting. This designation will take place on February 27 at the Pyle Center in Madison.

The 60th anniversary of the Chalet of the Golden Fleece's opening is in February.

A message was left by Mary Statz with the State Historical Society, (Rick Bernstein,) regarding a peer review of our museum by a representative of another house museum.

We need to spend the approximate \$800 received from the Community Fund. This will go towards sandwich boards, more signs and polishing cloths.

Fundraising: We plan to be more visible on Facebook, the Village website, and to publicize in the Community Calendar in the Monroe Times, the Brodhead Independent Register and the State Journal. Could we be mentioned in "Great Things in Wisconsin" by Barry Adams featured every Sunday? We will do some direct mailings to local businesses. Doris Streiff and Sandy Blum have each compiled a fundraising letter mentioning specific items from the condition report. We need to watch the cost/benefit ratio of any planned event. Culver's is not difficult, however, time consuming for the amount gained. By late April, we will evaluate whether to hold a fundraising event at Tofflers.

We had some discussion as to whether our status could change to an unincorporated non-profit, so that any checks could be made directly to the Friends. At this time, all of our funds are held by the Village. Would it be possible to get our own bank account?

New business: Sandy and Mary plan to meet with Nic Owen, to begin prioritizing the to do list generated by the condition report. Our discussion focused on: 1) new roof; 2) fix the outside wall by the kitchen, gutters, downspouts; 3) windows. The Village will get some estimates. Should/could we also? Some felt contractors may be willing to offer discounts to us vs. the Village. Repairs to the downstairs bathroom need to be completed prior to opening.

In continuing discussion about our five year business plan, which is many times preferred on a grant application, we decided that we will no longer offer any \$5 tours.

We have requested an intern, possibly costing \$500-\$2000. (We settled on the \$800 area.) Hours are to be determined. Duties can be guiding, research, inventory, preservation. Lynne Erb forwarded a proposal to have a professional collection inventory done, at \$3800, plus requiring 200 volunteer hours. This not yet in the budget and is unclear to the Friends how this would be funded. Sandy will explore this further. There are several inventories already done. These will need to be reconciled.

May is Historic Preservation month.

The meeting was adjourned at 7:20PM.