

MINUTES ARE NOT OFFICIAL UNTIL NEXT SUBSEQUENT MEETING

**VILLAGE OF NEW GLARUS
TRIATHLON PLANNING COMMITTEE
1/23/2014**

REGULAR MEETING-CALL TO ORDER: The regular meeting was called to order at 5:30 p.m. by Kayla Zimmerman. PRESENT: Kayla Zimmerman, Chris Sachs, Jill Starz, Jerry Landmark, Karl Lueschow, Travis Thompson, Mark Douma and Nicholas Owen.

Approval of Agenda: Motion by Jill Starz to approve the agenda as presented, second by Chris Sachs. Motion carried.

Approve 6/20/13 Minutes: Motion by Jerry Landmark to approve the 6/20/13 minutes, second by Chris Sachs. Motion carried.

Discussion: 2014 Event

Lead Position: Kayla Zimmerman informed the committee that Jerry Landmark has agreed to take over some of the triathlon coordinator duties.

Volunteers: Kayla and Kyle Ritschard will take the lead in organizing volunteers. The committee discussed other potential groups to add to the volunteer list including the High School football and cross country teams.

Pool: Chris Sachs will take the lead on the pool.

Bike: Jill Starz will coordinate the bike portion and organize volunteers.

Run: Karl Lueschow will take the lead on the run route. The committee discussed some complaints from people going to church the day of the event. Jerry Landmark will contact Swiss Church to have them notify their members prior to the event.

Registrations: Kayla Zimmerman indicated the timer from last year will do the event again this year and that he can do registration through his website. Consensus of the committee was to stay with Active.com for registrations since people go to the site looking for events. Jerry Landmark will update the information on active for this year's event. The committee discussed the fees for the rate and decided to increase the registration \$5 to \$55 for single and \$80 for teams. The committee also felt that allowing same day registration was important and decided on a \$10 increase for day of registration fees.

Marketing/Post Race: Travis Thompson asked if the committee would like to get our own url for the event, he indicated it would cost \$15 per year. The committee discussed what website address to use. Motion by Jerry Landmark to purchase the url of newglarusalphornmantriathlon.com, second by Chris Sachs. Motion carried.

Post Race Event: Jerry and Kayla will talk to the fire department about sharing in the cost of the post race tent. The committee discussed alternatives for the post race including private businesses and using Village Park. Karl Lueschow expressed interest in changing the way we hand out the post race door prizes. He feels people are interested and appreciate the gifts but thought it was drug out too long last year. The committee discussed creating fliers to hand out in goodie bags at other area triathlons; Mark Douma will talk to his wife Kate about designing a flier. The committee would like to approach area businesses about sponsoring the fliers and placing their ad on them.

Event Sponsors: Kayla said she will send out a second set of thank you notes to sponsors letting them know how much last year's event raised and what the funds went to. The committee felt we should include in our advertising what the raised funds go towards. Consensus of the committee was to put the funds towards "New Glarus youth sporting programs."

Public Works/Safety: Administrator Nicholas Owen will obtain proper permits for the event.

Adjournment: Motion by Karl Lueschow to adjourn, second by Chris Sachs. Motion carried.

Next meeting was scheduled for Thursday March 20th at 5:30 p.m.

Nicholas Owen

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