

Final: Friends of the Chalet meeting, December 11, 2014 @ 6:30 PM at the New Glarus Village Hall

Attending: Kim Tschudy, Mary Statz, Sandy Blum, Cheryl Bergum, Ruth Elmer

Old business: Minutes from the October meeting were approved. The motion was made by Sandy Blum and seconded by Cheryl Bergum. Our agenda is the same as last month, due to low turnout in November.

We now have our final building condition report. The museum is in "good condition," although could use \$267,600 worth of repairs! Now we prioritize. Starting after January 1, we will begin fundraising, aiming at specific needs from this condition report. Sandy plans to take this report to the Parks and Rec. committee to get approval.

Sandy will now complete the final report for the National Trust Grant.

Our first year, we remained open, met our goal, and were staffed. This next year we hope to concentrate, in addition to getting onto the National Historical Registry, on further fundraising and grant applications. Ongoing repair requests, include the first floor toilet, and more painting.

Mary Statz has been hired on again for another year @ \$3000/year. This is for 10 hours/week or 20 hours/2 weeks.

New business: We are on the Village's new website. We should determine if we could add video, or fine tune the hours and add a contact number.

In 2014, we had 1834 admissions, received \$125.75 in donations for a total revenue of \$1959.75.

Ideas while brainstorming for next season include:

Getting onto the AAA website.(Approved.)

Getting into an Entertainment Book similar to the Bucky Book. (Approved.)

After visiting other museums and communities, Kim

suggested displaying historical photos of the Chalet throughout the community.

Could we hold an event?? such as a garden party, catered by a local

restaurant, a book signing by Kim during Sangerfest, which

will be held this year in New Glarus in June. We could have

wood carving demonstrations in the backyard.

Creating a CD to be sold for \$10 to teachers wishing to include

historical places in their curriculum.

Recognizing staff members in the newspaper, for jobs well done, keeping us in the public eye.

Walking tours of downtown culminating with a tour of the Chalet.

Should we create memberships?

Have some evening/weekend hours

Hold a benefit at Toffler's

We have \$800 from the Community Foundation. We discussed attracting a museum study student as an intern. Responsibilities would include guiding, and archiving and cataloging museum pieces. Other uses include: a sandwich board with a pocket, to be displayed downtown; tarnish cloths; more signage and correcting the hours on our existing signs in front of the museum and down by the floral clock.

As always, we can use new volunteers. Anyone is welcome, including any new retirees. Let us know if interested in holding office: president, vice president or secretary.

The meeting was adjourned at 7:32 PM.

Final: Friends of the Chalet meeting, October 9, 2014 at 6:30PM at the New Glarus Village Hall

Attending: Sandy Blum, Mary Statz, Cheryl Bergum, Kim Tschudy, Shirley Lueschow, Amy Budsberg, Ruth Elmer

Old business: Mary Statz made a motion to approve the minutes of our September meeting. This was seconded by Amy Budsberg and passed. Kim Tschudy is planning on attending the final meeting prior to our admission to the Historical Registry, which will be held in Madison in February. He explained that we have qualified based on the architecture/style of building of the Chalet. This means that any future changes to the structure of the building will need to be reviewed by the Historical Review Committee. Interior improvements, such as replacing curtains or painting, do not apply. Admission to the National Historic Registry could lead to obtaining future grants.

We now have a paper copy of the building's blueprints.

We received the grant by the National Trust for Historical Preservation and hope to get matching funds from the Scholl Fund. A contract has been approved for renovative architect, Charlie Quagliana to begin the historical condition report once funding is finalized.

The coupons for \$1 off admission to the Chalet if coming from the Historical Village and vice versa have been working well. Thanks to Denise Anton-Wright for working on this.

Incorporation papers for one year were paid for by Sandy Blum. Thank you.

Foot traffic to the museum is up this year, however we hosted fewer buses. Our revenue, thus far, is \$1160.

New business: Sandy and Mary have asked the Parks and Rec. Committee to sign a contract so that we appear on the AAA website, giving a small discount. This is free of charge. We are **also looking into** getting free advertising in an Entertainment Book **for 2016**. The Village is re-doing their website and we get our own page! Hopefully one of us will be able to speak with the web designer. Ideally we could have e-mail information capability, as it is possible to set up tours outside of our set hours.

Amy Budsberg is contacting marketing firms in Madison in hopes of getting **some pro bono work** for our 60th anniversary. Mary Statz has e-mailed three universities searching for interns interested in cataloging/doing inventory of our collection.

Sandy has again, with permission of the Village, applied for another Community Foundation Grant. Possible uses for that are a new vacuum cleaner, stepladder, more curtains, new signs throughout the village, sandwich boards, anti-**tarnish** clothes and \$500 to get into a future Bucky Book **or similar publication**.

Fund raising/next year: We need to have an increased focus on this, next year. Once we get information from our condition report, it will be possible to fund raise for specifics. We may consult with Denise Anton-Wright or Jane Martinson for ideas as they have been involved with library fundraising. Amy suggested dinner trivia evenings to be held in local establishments. We also plan to ramp up the bake sale held over Taste of New Glarus weekend.

We brain stormed, as usual, over attracting visitors. Each of us is to check out other house museums, and in doing so, find out what works for them, and how they get their word out. Some get income in other ways such as holding weddings, which does not apply to us. Any other type of reception held inside our museum, involving any food or drink may be prohibited. **Sandy asked Mary to check with State Historical society** regarding a peer review.

We had some discussion as to if we will continue to be open on Sundays. Should we open for several hours on Friday and Saturday evenings of holiday weekends?

This winter/spring we will again, open and clean specific individual cases inside the museum. We, in giving our tours, will touch less and wear gloves more.

The meeting was adjourned at 7:28 PM.

Final: Friends of the Chalet meeting, September 11, 2014 @ 6:30 PM at the New Glarus Village Hall.

Attending: Sandy Blum, Kim Tschudy, Cheryl Zentner Bergum, Ruth Elmer

Old Business: Minutes of our July meeting were read and approved. The mailings to local church groups, suggesting a lunch/Chalet outing, have gone out. There have been no responses so far. Elizabeth Miller has completed and sent our nomination forms for the Historical Registry. Ideally one of us should be at the meeting when this is discussed. We are to meet one of four criteria, ours being architecture. This would be in Milwaukee in November, or we could wait until they meet in Madison in February. Both the Village and the Chalet will have a copy of this form. Doris Streiff received the check from the Community Foundation to reimburse the Village for Miller's fee. One hundred dollars was spent by the Friends to retain Elizabeth Miller. Other uses may be repairs, such as painting, or a retainer for a historical condition report. Any grant money received from the National Trust must go to the Historical Condition Report.

New Business: Year 2015 will be the 60th anniversary of the Chalet being turned over to the Village. We should commemorate this in some way. Next year we are thinking about being open for 1-2 hours, evenings of festival weekends. Both the Village and the Chamber of Commerce need to have our hours of operation, plus the phone numbers of those of us who could be available to open up by appointment. We will have the same hours next year as this. We were initially ahead of budget through the end of July, however this is no longer so. We have only hosted 2 busses this year. The coupons given out by both us and the Historical Village for a dollar off admission to the other museum have generated some traffic. Cheryl and Bob Bergum have moved back to New Glarus and are interested in volunteering and even GUIDING! Welcome!! We discussed the cost to benefit ratio of joining the Chamber of Commerce or getting into the Bucky Book. Alice Morehouse has prior to this, paid our incorporate papers and fees. Thank you. We appreciate this. Should we continue doing this? In the custodial category, we are looking at purchasing anti-tarnish cloths @ \$12.99/yd. for our silver. Polishing may wear off etchings.

The meeting was adjourned at 7:44 PM.

Draft: Friends of the Chalet Meeting, July 10, 2014

Attending: Sandy Blum, Mary Statz, Amy Budsberg, Nic Owen, Kim Tschudy, Ruth Elmer, Dawn Johnson, Doris Streiff

Old business: Dawn has been doing an excellent job of cleaning at the museum. Paul Klassy Jr. has repaired several items for us. Thank you very much to both. The second dehumidifier is working well. Nic Owen has contacted exterminators. Shirley and Ruth still plan to replace some of the curtains. Doris Streiff has organized a lunch/tour of the chalet offering with Kristy's. She has compiled a list of churches in a 25-50 mile radius. Amy Budsberg will assist Doris with finalizing the letter. Nic Owen states that we are able to use bulk mailing through the Village for this. We made \$24 at our bake sale over Heidi

weekend. Thank you to Amy for organizing this and working the sale. Kim Tschudy announced that the first draft of our application for nomination to the National Historic Registry has been completed. After being reviewed it will go to the board in November. We should have a representative present. Along these lines, does anyone know the age and origin of the linoleum in the Chalet's kitchen?

Summer 2014, so far: We have had 68 visitors, taking in \$504 over seven weekends. There have been no bus tours, however one is scheduled for September.

New business: Brochures and e-mails have been sent out to bus companies. Dawn volunteered to update and build our list of companies. Amy Budsberg has contacted the Art History Department at the UW, looking for students interested in working on our inventory. This could possibly be a summer internship. We encourage anyone to leave reviews on YELP, Trip Advisor or Today's Teacher. A group of teachers taking a tour last month suggested we do a DVD about the Chalet and its contents, suitable for students. Mary will check with the technology department at the HS as to the feasibility of this. Amy is working on new cards for the lace display, downstairs. Mary will make the labels. Amy continues also to ascertain that our hours and times are correct in the various websites and publications.

The meeting was adjourned at 7:15 PM.

Final: Friends of the Chalet Meeting June 12, 2014

Meeting was called to order by President Sandy B. at 6:35 pm. Those in attendance were Amy B., Sandy B., Doris and Dean S., Kim T., and Mary S.

Minutes were approved and will be sent to Nic for posting on village website.

Old Business

Shirley L. has filled the position of Vice President of the Friends.

Dawn J has been a wonderful cleaner this spring. The Village has taken the brush pile, fixed the downstairs fixture, repainted and replaced boards on bench and checked the basement drain. No resolution on the drain. Sandy requested to ask the board for a budget item for next year to dig out the drain. (After meeting, it was noticed by Mary and Sandy that the outside tree had been removed as well.) Advertising signs in the Village are still an issue.

The National Trust Grant Application is in. Sandy B. completed this. We will find out in the fall if we received it. Southern WI Community Foundation grant money needs to be spent soon in order to honor the writings of the grant. Sandy asked Nic to keep in touch with the directors of this grant. A new grant will be looked into by Mary S. for this August deadline.

Doris S. has been working on the lunch and museum idea with Kristy's. The package would include a lunch (with choices) at Kristy's and a museum tour. The luncheon would be \$12.00 including tax and tip. Total package would be \$18.00 with the tour for group sizes of 1-20. Group sizes of 21-49 would be \$17.00. Doris S. will be creating a letter to church groups. Sandy will help Doris with labels. Amy B.

responded by saying she is available to do tours during the week, with notice. Mary S. will be the contact person for scheduling and speaking with Kristy's.

New Business

The New Glarus Guide Handbook was updated for the 2014 season. Our advertisement is on page 11.

Mary S. reported that there were 5 inquiries for bus tours but only 1 scheduled a tour. Volunteer schedule is coming along. All slots are now filled for June and July. Slips were created to be filled out when guiding. The slips are for keeping track of number of people and admissions. The Chalet is offering discounts of 2 people at the cost of \$13.00 for employees at Epic. The same information will be forwarded to Colony Brands, Monroe Hospital and Physicians Plus. Customers will need to show ID/work badge.

Amy B. has created a bake sale idea to be held during Heidi Weekend. The sale will take place on the Sat. only of Heidi Weekend from 10am to 3 pm at the Maple Leaf. Friends of the Chalet and others are being asked to donate, pre-packaged, items. Amy will organize and work at the bake sale but would love for someone to sit with her during the selling hours. Amy asked Mary to forward the bake sale email on to the Friends.

Amy B. said she will be contacting the Art Teacher at Edgewood, and marketing and museum studies students to do possible internships at the Chalet.

Other Business

On a sad note, Little Norway in Mt. Horeb has closed. They too, are finding it hard to maintain a business. On a happy note, The Chalet of the Golden Fleece will celebrate its 60th Anniversary on being given to the Village of New Glarus. Be thinking of ways to celebrate this next year.

Adjourned at 7:15 pm

Submitted by Mary Statz

Friends of the Chalet Meeting, May 8, 2014 at 6:30 PM at the New Glarus Village Hall.

Attending: Sandy Blum, Kim Tschudy, Amy Budsberg, Ruth Elmer

Old business: April minutes were approved and will be posted on the Village website. There were no March minutes, as we held the Culver's fundraiser, instead of meeting. We continue to search for a new vice chair. Mary Usher has been distributing the 3000 newly stickered brochures around New Glarus. Mary, Sandy and Ruth have been doing some cleaning. The New Glarus Guide Book has been updated to

reflect our hours and dates of being open. Mary, Sandy and Shirley are each holding an orientation/review night this month for anyone wishing to learn or brush up on the tour. As mentioned last month, Mary Statz has again been hired by the Village for the \$3000/season position. Kim Tschudy is meeting this week with Beth Miller from the National Historical Registry Foundation on her continued work on our application.

New Business: Some discussion was held regarding our involvement as members at large in the New Glarus Chamber of Commerce. In the past Todd Larson and Amy Budsberg have attended some of their meetings. Sandy plans to get more information from Dave Mosher, the Chamber president, regarding membership options. Amy has found a free energy audit, which she suggested for the Chalet. Among other benefits, we could get free light bulbs and faucet flow valves. We are decreasing the price of the Chalet Christmas ornaments to \$15 from \$20 in hopes of selling more. There have been several bus inquiries. Mary Statz has also been in contact with Green County Tourism. Shirley and Ruth will make several replacement curtains this summer, cost not to exceed \$100.

Maintenance: Sandy has spoken to the Village about moisture damage found downstairs, the need to cut/trim some trees, paint the porch, and to have two dehumidifiers. We should always leave on the fan. Sandy has also recruited Monticello HS students, from the FBLA, to come and do yard work on Sunday, May 17.

Fundraising: Amy and Denise Anton-Wright have suggested possibly partnering with a local business and having a featured ethnic bake sale in front of that business, promoting the Chalet.

Amy Budsberg made a motion to adjourn, seconded by Ruth Elmer. The meeting was adjourned at 7:05 PM.

Final: Friends of the Chalet Meeting, April 4, 2014 at 6:30 PM in the Community Room at the New Glarus Village Hall

Attending: Sandy Blum, Shirley Lueschow, Kim Tschudy, Ruth Elmer, Dean Streiff, Doris Streiff

Old business: We still need a vice president. We continue to recruit volunteers. The record book, listing bus companies, has still not been located. Monticello students have stickered our brochures with the correct hours. We now need someone to distribute them around town. We will leave a number of them with the Chamber of Commerce. Mary Statz has recruited several high school girls to act as guides and/or our second person this summer. We are happy that Rachel Craven and Trisha Wiese are returning. Mary is still looking for someone to document our inventory. Kim continues to work on our application for historical designation, planning to use funds from the community grant.

Maintenance: Cleaning is badly needed before opening. We will set up times and ask for volunteers for this. Mary Statz has requested the lumberyard to fix the outdoor benches. Peter Etter will again do the flower boxes. Mary has also arranged for lawn care.

Fundraising: We made approximately \$150 at our Culver's fundraiser and discussed holding another, somewhere in New Glarus. We are now members of the Main Street Group, enabling us to apply for the National Trust Grant. Sandy will do this in June.

This summer: Mary Statz has again been hired by the Village to oversee the workings of the Chalet. Some of us have been approached by employees of local businesses, as they frequently field questions about the chalet. We plan to hold another open house for local businesses, the new Village Board and the Tourism Committee soon. Doris Streiff will check with local churches, assessing interest in partaking of a lunch/dessert/tour of Chalet combination. Our revised admission fees are: Adults-\$8; Seniors-\$7; Children-\$5. Groups of 11 or more-\$7/person; groups of 21-50-\$6/person. We open on Memorial Day Weekend.

The meeting was adjourned at 7:05 PM.

Final: Friends of the Chalet Meeting, February 13, 2014 @ 6:30 PM, New Glarus Village Board Room

Attending: Kim Tschudy, Doris Streiff, Dean Streiff, Mary Statz, Sandy Blum, Ruth Elmer, Nic Owen, Shirley Lueschow

Old business: January minutes were read and approved to be posted on the Village website. We continue to search for a new vice president, as Todd Larson has accepted a presidential appointment in Washington D.C. for three years. Congratulations, Todd. And again: recruit, recruit, recruit for volunteer guides. Four new volunteers willing to guide one day/month would be wonderful. The Village board has approved our application to the National Registry.

Fund raising: We did not submit an application to the National Trust, as it was found that we need to be a member of the forum, or Main Street Group. The Village will apply for this, and we hope to apply for the grant in June. Culver's is participating with us in a fundraiser on Wednesday March 19th. We will receive 10% of the profits from 5PM to 8PM. Sandy will take care of the publicity. Doris is working with Sandy on, hopefully, one more fundraising event with a local business.

New business: The Village board has approved the 2014 budget for the Chalet. It is expected that we take in \$2000 this summer, which should be easily done. Amy Budsberg attended the most recent Chamber of Commerce meeting. We will get feedback from her next month. Sandy has recruited Monticello FBLA members to apply stickers of our hours to our brochures. They will also be available to assist at our Culver's fundraiser. Mary Statz has put out an e-mail to New Glarus HS students in hopes of finding volunteers to put our inventory into a data base. We also need someone to scrape and paint our benches. We will check with Peter Etter to see if he will again set out the flowers. We are looking for help with the flower gardens. Within the next month, some of us will begin cleaning in the museum. Mary Statz and Sandy Blum hope to meet with Nic Owen and Greg Thoemke in hopes of formulating a long term plan for us working together. Demonstrating this commitment could help with our grant applications.

Publicity: We need to stay in the public eye. We had some discussion as to which demographics to target. New retirees and/or young professionals were mentioned.

The meeting was adjourned at 6:58 PM.

Final: Friends of the Chalet Meeting, January 9, 2014, @ 6: 30 PM, New Glarus Village Hall Board Room

Attending: Doris Streiff, Dean Streiff, Kim Tschudy, Sandy Blum, Ruth Elmer

Old business: December minutes were read and approved, to be posted on the Village website. In view of Todd Larson's resignation as vice president, we will need a replacement. We, as mentioned before, all need to continue to recruit new guides. Todd was also one of our guides. We prioritized possible uses of the acquired Community Fund Grant for: 1). Building condition assessment. 2). Application to the National Historical Registry. Nic Owen has submitted a resume to be administrator of the Community Fund.

New business: Sandy Blum, Nic Owen, and Greg Thoemke held a conference call, earlier this month, with Charlie Quagliana, renovative architect, discussing needs and possibilities for the museum. Dean Streiff made a motion, seconded by Ruth Elmer, to spend \$100.00 of our money to hold Elizabeth Miller as a consultant for our Historical Registry application, pending approval, next week, of the Parks and Recreation committee.

Publicity: Our hours of operation did get into the Visitor's Guide before the deadline. Thank you, Nic. We are invited to attend Chamber of Commerce meetings.

Fundraising: Sandy continues her work on the National Trust Grant, due in February. Groundwork has been laid for our application for the NEH Grant, however, we should first get a building condition assessment. Doris suggested again applying to the Community Foundation this summer. We will ask various businesses, hopefully, to set up a fundraising evening, with us, within the next few months, so as to keep us in the public's memory.

The meeting was adjourned at 7:12 PM.